



PRECISEU

PRECISEU PLATFORM

Deliverable 2.4

Biocat

31/12/2024



Co-funded by
the European Union

This project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101161301

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Project information	
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EU Project officer	Christina Nanou (EISMEA)
Project coordinator	Montse Daban (Biocat)
Project manager	Núria Radó and María Cejas (Biocat)

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CONSORTIUM PARTNERS

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4	BIORN CLUSTER MANAGEMENT GMBH	BIORN	BEN	DE
5	BIOPRO BADEN-WUERTTEMBERG GMBH	BIOPRO	BEN	DE
6	AGENTIA PENTRU DEZVOLTARE REGIONALA NORD-EST	NE RDA	BEN	RO
7	ASOCIATIA DIGITAL INNOVATION ZONE ZONA DE INOVARE DIGITALA	DIZNE	BEN	RO
8	CLUSTERUL REGIONAL INOVATIV DE IMAGISTICA MOLECULARA SI STRUCTURALA NORD-EST (IMAGO-MOL)	IMAGO-MOL	BEN	RO
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12	REGIONE EMILIA ROMAGNA	RER	BEN	IT
13	ART-ER-SOCIETA CONSORTILE PER AZIONI	ART-ER	BEN	IT
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24	RIVNE INTERREGIONAL MEDICAL CLUSTER	RIVNE	BEN	UA
25	ASTRAZENECA FARMACEUTICA SPAIN S.A.	ASTRAZENECA	BEN	ES

WORKPACKAGES AND LEADERS

Work Packages Name		WP Leader
WP 1	Project Management and Coordination	Biocat
WP 2	Communication and Dissemination	NE RDA
WP 3	Interregional Collaboration and Partnership Bridging	IA Lithuania
WP 4	Use of Health Data	ART-ER
WP 5	Multistakeholder infrastructure to enable access to ATMP on large scale	BIO PRO
WP 6	Market and Patient Access	SSP
WP 7	Training and Cultural Change	HLSCB
WP 8	Adoption of PM innovations in the HealthCare System	SALUT
WP 9	Innovation Support Program	Biocat

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EXECUTIVE SUMMARY

The PRECISEU website will be one of the project's primary communication, dissemination, and outreach resources.

Its aim is to provide visitors with non-confidential information about the project and its activities, giving access to outcomes and linking to project-generated resources and outputs, as well as to the project's social media and news.

It is conceived as a living tool, envisioned to grow during the first two years of the project with different uploads of information. The initial structure and approach included in this deliverable will be revised and adjusted to ensure alignment with the project strategy.

1. WEB PURPOSE

PRECISEU's project website has been conceived as one of the primary tools to communicate and disseminate the project, its outcomes and results, but also to engage with the different stakeholders by providing tailored content, based on the scientific evidence generated by results and outputs of the project.

Thus, the project website is intended to establish itself as a meaningful communication and dissemination tool, but also as the place to:

- Facilitate access to educational and informative resources to the project stakeholders, including community members but including healthcare professionals, decisionmakers and policymakers, advocates, and citizens at large.
- Become an essential **component of the project legacy**, facilitating the long-term engagement of the project stakeholders.

2. OPEN SCIENCE

The PRECISEU website has been developed grounded on the principles of Open Science, promoting a more accessible, inclusive, and transparent science, and fostering openly available, accessible, and reusable knowledge.

The web and programming have been designed to ensure accessibility and in the adaptation of terms and content to facilitate understanding, promoting **diversity and inclusivity**.

All PRECISEU partners are supportive of **open science and FAIR data**, sharing research results as openly as possible and using open data repositories.

The resources published are envisioned to promote learning opportunities, directed not only to the scientific community and decisionmakers but also to the **general public**.

3. THE DOMAIN

Hosted by: Arsys Internet S.L.U

Organization name: Arsys Internet S.L.U

IP address: 193.25.206.31

AS (autonomous system) number and organization:

Number: AS20718

Organization: Arsys Internet S.L.U

City: Logroño

Country: Spain.

4. DATA COLLECTION

Data collection through the website will be done mainly through two channels:

- Data collection and management for web development will follow the standards and procedures of the recipients' institutions. Project contact email address published at the contact section of the website, allowing visitors to write directly.
- Newsletter registration form. All those forms are for visitors to fill in. All data collected through the website forms will be directed to the following email address: mcejas@biocat.cat and smaranda.balut@adrnordest.ro

Data collected will be treated for the sole purpose of PRECISEU-related communications and will not be shared with any third party.

5. WEB STRUCTURE & DEVELOPMENT

The PRECISEU website is designed to enable growth and adaptability according to the project's needs, as well as timely communication of results, events, news, and resources. The website development is initially envisioned in three different phases (see Figure 1 below), but open for more as it will stay as a living entity that adapts according to the project's needs:

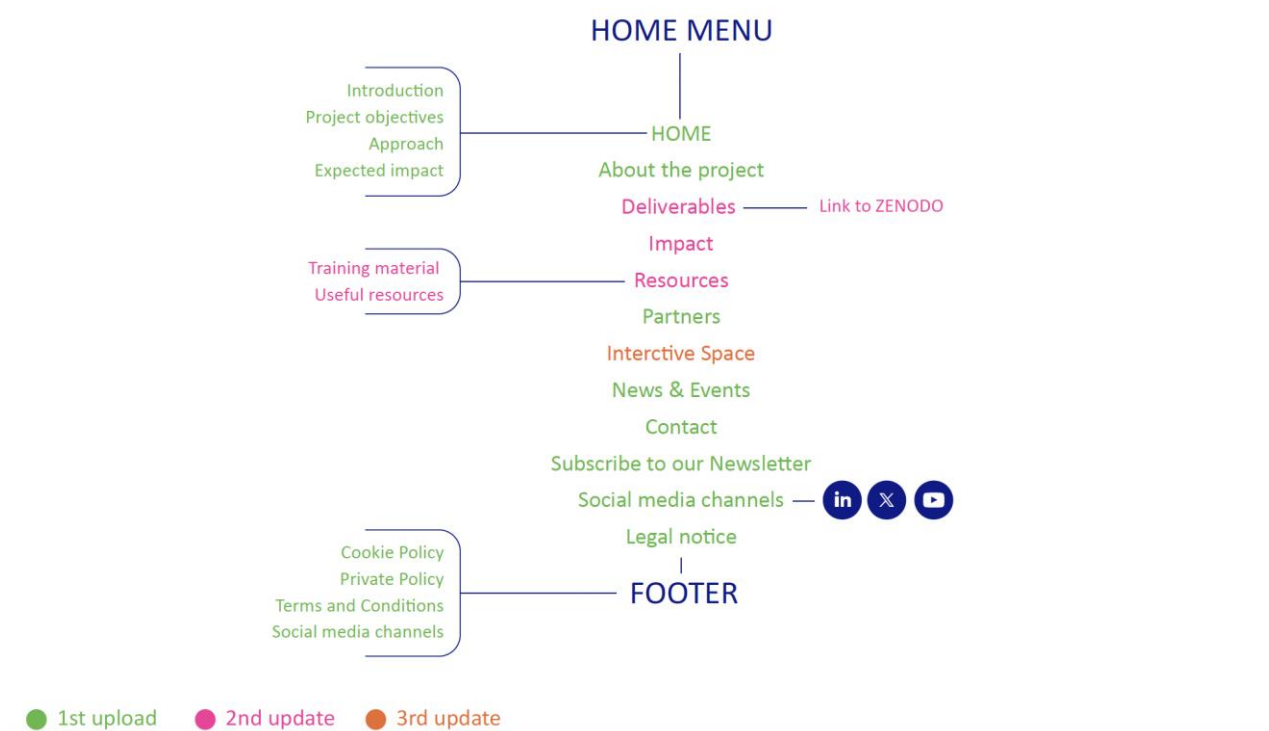


Figure 1. Web structure and development phases.

1st upload: The initial launch will be in December 2024, and will include non-confidential information about the project and its partners, links to social media, as well as legal pages such as privacy policy, and copyright information. It will also include the publication of the news, events, and newsletters pages.

2nd update: The second phase will focus on introducing the project deliverables and resources sections. This update will grant access to project outcomes as they become available. Moreover, an impact section tailored to various stakeholders will be added, with focused tailored content on their specific needs.

3rd Update: The third phase will include the interactive space for the request and management of the funding to third parties. This feature will be designed to ensure a transition that either incorporates it into the web or offers it as an access point.


6. DESIGN & SCREENSHOTS


The brand design is based on concepts of personalized medicine, technological innovations, and EU ecosystems. The colour palette used in the development of the brand is directly derived from the PRECISEU symbol. Considers colours from EU, SDGs and R&I in general.

The website has been conceived with a design that combines a clean and modern aesthetic with a clinical perspective. The graphic elements and shapes used connect directly with our brand, and we take advantage of color resources to offer different levels of information.

The screenshots in **the following pages** provide an overview of the different sections developed.

HOME


[HOME](#)
[ABOUT](#)
[PARTNERS](#)
[NEWS & EVENTS](#)
[CONTACT](#)



PERSONALISED MEDICINE EMPOWERMENT CONNECTING INNOVATION ECOSYSTEMS ACROSS EUROPE

ABOUT THE PROJECT

The general purpose of PRECISEU is to develop innovative approaches to address Europe's efforts to advance a truly personalised healthcare, transferring practices and solutions from region to region and scaling up ideas both from health innovators based in advanced European medical products and health data services Europe.

[READ MORE](#)

OUR OBJECTIVES

Accelerate personalised medicine in Europe by breaking fragmentation and inequalities, and enabling advanced technology innovations.

Connect innovation ecosystems across Europe to advance health data through personalised medicine.

Support the scaling of advanced technological innovations in the health sector.

OUR MISSION

The general objective of PRECISEU is to increase the efficiency of a regional innovation ecosystem through strengthened collaboration and shared resources in strategic areas of regional strength and specialisation, enabling the development and implementation of innovative initiatives, and facilitating the digital and sustainable transformation of the healthcare system. PRECISEU consortium has broken down this complex general objective into five clear and concrete, reinforcing the building blocks of the project:

GO 1
Unlocking health data Power for PM


GO 2
Facilitating AI development and access

GO 3
Market, industry and business for PM innovations

GO 4
Sustainable and affordable PM into regional healthcare ecosystems

[READ MORE](#)

NEWS AND EVENTS




Personalised Medicine Innovation

17/03/2024

EP PERMED Launches Two Calls for Personalised Medicine Innovation. The European Parliament for Personalised Medicine (EP PERMED) has announced two significant calls for proposals, fostering advancements in personalised healthcare and the utilization of innovative...

[READ MORE >](#)




The New European Innovation Agenda

17/03/2024

PRECISEU as part of the New European Innovation Agenda (NEIA). The European Commission has officially published a fact sheet highlighting the success of the PRECISEU project as part of the Regional Innovation Valley (RIV) initiative under the New European Innovation...

[READ MORE >](#)



PRECISEU Best Practice Awards 2025

17/03/2024

PRECISEU is excited to announce the Best Practice Awards 2025, an upcoming event to recognise outstanding innovation in healthcare data utilization. Set to commence in an award ceremony during the General Assembly - Virtual 2025 (September), the awards aim to showcase...


[READ MORE >](#)

[READ THEM ALL >](#)

SUBSCRIBE TO OUR NEWSLETTER




Join our mailing list to receive the latest project news.

By submitting your email address, you agree that we may use your information to deliver emails to you, and update your contact information as we become aware of changes. If you no longer wish to receive these emails, you can unsubscribe at any time. You can unsubscribe by clicking the link in the footer of any email you receive from us. We will never share your information with third parties.



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ABOUT US



PRECISEU ABOUT PARTNERS NEWS & EVENTS CONTACT

ABOUT THE PROJECT

Introduction

The general objective of PRECISEU is to develop a common vision of the future of the European research and innovation system, and to identify the key challenges and opportunities for the future of the European research and innovation system.

THE CONSORTIUM

The consortium is composed of 10 research and innovation organisations from 10 different countries, supported by 10 different research and innovation organisations from 10 different countries.

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THE FRAMEWORK

The framework is composed of 10 research and innovation organisations from 10 different countries, supported by 10 different research and innovation organisations from 10 different countries.

IMPACT AREAS

The impact areas are composed of 10 research and innovation organisations from 10 different countries, supported by 10 different research and innovation organisations from 10 different countries.

FUNDING INFORMATION

The funding information is composed of 10 research and innovation organisations from 10 different countries, supported by 10 different research and innovation organisations from 10 different countries.

FACTS IN BRIEF

The facts in brief are composed of 10 research and innovation organisations from 10 different countries, supported by 10 different research and innovation organisations from 10 different countries.

SUBSCRIBE TO OUR NEWSLETTER

Join our mailing list to receive the latest project news.

First name

Last name

Country

☐ I agree to receive project news and to be contacted by PRECISEU.

PRECISEU is a project funded by the European Union under the Horizon Europe research and innovation programme. The project is managed by the European Commission. The project is funded by the European Union under the Horizon Europe research and innovation programme. The project is managed by the European Commission. The project is funded by the European Union under the Horizon Europe research and innovation programme. The project is managed by the European Commission.

PRECISEU  **Co-funded by the European Union**

PARTNERS

The image shows a screenshot of the PRECISEU website. The top navigation bar includes the PRECISEU logo and links for HOME, ABOUT, PARTNERS, NEWS & EVENTS, and CONTACT. The main heading is "OUR PARTNERS". Below this, there is a grid of partner logos, including Biocat, EMBL, and others. A sidebar on the right highlights Montserrat Daban Marin, Director of Strategic, Translational and International Relations at Biocat. The bottom of the page includes a newsletter subscription form and a footer with the PRECISEU logo and contact information.

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CONTACT



The screenshot shows the PRECISEU CONTACT page. At the top, there is a navigation bar with links: HOME, ABOUT, PARTNERS, NEWS & EVENTS, and CONTACT. The PRECISEU logo is on the left, and social media icons for LinkedIn, Facebook, and YouTube are on the right. Below the navigation bar, the title "PRECISEU CONTACT" is displayed. The main content area features three circular nodes connected by a blue line. The first node is green and labeled "PRESS AND GENERAL ENQUIRIES" with the email "preciseu@biocat.cat". The second node is blue and labeled "PROJECT COORDINATOR" with the name "Montse Daban" and email "mdaban@biocat.cat". The third node is orange and labeled "PROJECT MANAGERS" with the names "Núria Rado" (email: nrado@biocat.cat) and "María Cejas" (email: mcejaz@biocat.cat). Below these nodes is a yellow box titled "SUBSCRIBE TO OUR NEWSLETTER" with the text "Join our mailing list to receive the latest project news". It includes a text input field for "Your Email*", a "SUBMIT" button, and a checkbox for "I agree receive your newsletters and accept the [privacy policy](#)". Below the checkbox, it says "Your subscription:" and "By subscribing to this list, you accept to receive information about events, news and/or newsletters about the PRECISEU. The personal data collected will only be used to send you the newsletter(s) you chose to opt in to above. You can change your mind at any time by clicking the 'unsubscribe' link in the footer of any email you receive from us. We will treat your information with respect." At the bottom of the page, there is a dark blue footer containing the PRECISEU logo, the European Union flag with the text "Co-funded by the European Union", and a small text block stating "This project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101161301". On the right side of the footer, there are social media icons for LinkedIn, Facebook, and YouTube, along with the text "Contact Us | send, discuss and share your".