



PRECISEU

MANAGEMENT AND GUIDELINES

Deliverable 7.2 “Awards”

PRECISEU Best Practice Recognition

31/07/2025



DISCLAIMER

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Innovation Council and SMEs Executive Agency (EISMEA). Neither the European Union nor the granting authority can be held responsible for them



**Co-funded by
the European Union**



**Co-funded by
the European Union**

This project has received funding from the European Union's Horizon Europe research and innovation

Project information	
Project title	PeRsonalised medicine Empowerment Connecting Innovation ecoSystems across EUrope
Acronym	PRECISEU
Project URL	https://cordis.europa.eu/project/id/101161301
Grant Agreement n.	101161301
Call	HORIZON-EIE-2023-CONNECT-03
Call Topic	HORIZON-EIE-2023-CONNECT-03-01 - Implementing co-funded action plans for connected regional innovation valleys
Type of Action	HORIZON-COFUND - HORIZON Programme Cofund Actions
Project start/end date	01/07/2024-30/06/2029
Project duration	60 months
EU Project officer	Christina Nanou (EISMEA)
Project coordinator	Montse Daban (Biocat)
Project manager	María Cejas (Biocat)

Deliverable information	
Deliverable n.	D7.2
Work package n.	WP7 Training and Cultural Change
Deliverable title	Awards
Lead beneficiary	bioRN
Participants	WP7 Leaders, WP 7.2, Biocat, WP2, Recognition hosting region
Main authors	Daniela Weber, Paula Echeverría, Cristina Vărvăruc Kristina Eskenazi
Contributors	
Reviewed by	María Cejas, Montse Daban
E-mail Contact for queries	dw@biorn.org
Submission date	31/07/2025
Due date	31/07/2025
Document status	Draft
Document version number	1
Document type*	R
Dissemination level	Public
*Legend = R – Report // DEM – Demonstrator, pilot, prototype, plan designs // DEC – Websites, patents filing, press & media actions, videos, etc. // DMP – Data management plan // OTHER – Software, technical diagram, algorithms, models, etc.	

PRECISEU PARTNERS

	Name of the Entity	Acronym	Role	Country
1	BIOCAT LA FUNDACIO BIOREGIO DE CATALUNYA	BIOCAT	COO	ES
2	DEPARTAMENT DE SALUT - GENERALITAT DE CATALUNYA	SALUT	BEN	ES
3	BARCELONA SUPERCOMPUTING CENTER CENTRO NACIONAL DE SUPERCOMPUTACION	BSC-CNS	BEN	ES
4	BIORN CLUSTER MANAGEMENT GMBH	BIORN	BEN	DE
5	BIOPRO BADEN-WUERTTEMBERG GMBH	BIOPRO	BEN	DE
6	AGENTIA PENTRU DEZVOLTARE REGIONALA NORD-EST	NE RDA	BEN	RO
7	ASOCIATIA DIGITAL INNOVATION ZONE ZONA DE INOVARE DIGITALA	DIZNE	BEN	RO
8	CLUSTERUL REGIONAL INOVATIV DE IMAGISTICA MOLECULARA SI STRUCTURALA NORD-EST (IMAGO-MOL)	IMAGO-MOL	BEN	RO
9	BIOTEHNOLOGICHEN I ZDRAVEN KLASTER	HLSCB	BEN	BG
10	STOLICHNA OBSHTINSKA AGENTSIA ZA PRIVATIZATSIA I INVESTITSII	SIA	BEN	BG
11	CLUST ER INDUSTRIE DELLA SALUTE E DEL BENESSERE	CLUST-ER HEALTH	BEN	IT
12	REGIONE EMILIA ROMAGNA	RER	BEN	IT
13	ART-ER-SOCIETA CONSORTILE PER AZIONI	ART-ER	BEN	IT
14	VLAAMSE GEWEST	EWI	BEN	BE
15	MEDVIA	MEDVIA	BEN	BE
16	VIESOJI ISTAIGA INOVACIJU AGENTURA	IA LITHUANIA	BEN	LT
17	BRG, BUSINESS REGION GOTEBORG AB	BRG	BEN	SE
18	EATRIS ERIC	EATRIS	BEN	NL
19	PLATAFORMA DE ORGANIZACIONES DE PACIENTES	POP	BEN	ES
20	AGENCIA PER A LA COMPETITIVITAT DE L'EMPRESA	ACCIO	BEN	ES
21	IDRYMA TECHNOLOGIAS KAI EREVNAS	FORTH-ICS	BEN	EL
22	REGION OF CRETE	CRETE	BEN	EL
23	SAHLGRENSKA SCIENCE PARK AB	SSP	BEN	SE
24	RIVNE INTERREGIONAL MEDICAL CLUSTER	RIVNE	BEN	UA
25	ASTRAZENECA FARMACEUTICA SPAIN S.A.	ASTRA ZENECA	BEN	ES

WORK PACKAGE LEADERS

Work Packages Name		WP Leader
WP 1	Project Management and Coordination	Biocat
WP 2	Communication and Dissemination	NE RDA
WP 3	Interregional Collaboration and Partnership Bridging	IA Lithuania
WP 4	Use of Health Data	ART-ER
WP 5	Multistakeholder infrastructure to enable access to ATMP on large scale	BIO PRO
WP 6	Market and Patient Access	SSP
WP 7	Training and Cultural Change	HLSCB
WP 8	Adoption of PM innovations in the HealthCare System	SALUT
WP 9	Innovation Support Program	Biocat

INTELLECTUAL PROPERTY RIGHTS (IPR)

This deliverable is an open access report, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, if you give appropriate credit to the original author(s).

The contributing partners own right on their contents, following the project grant agreement (1011621301).

HOW TO CITE THIS DOCUMENT

Paula Echeverría (POP), Cristina Vărvăruc (DIZNE), Kristina Eskenazi (HLSCB), Daniela Weber (BIORN) 2025. D7.2 Award (PRECISEU, Project No. 1011621301).

ABBREVIATIONS AND ACRONYMS

Admin	Administrator
ATMP	Advanced therapy medicinal products
Attm	Attachment
D or Del	Deliverable
EU	European Union
GAM	General Assembly Meeting
GDPR	General Data Protection Regulation
IC PerMed	International Consortium for Personalised Medicine
IP(R)	Intellectual property (rights)
M	Month
NEIA	New European Innovation Agenda
PM	Personalised Medicine
Q&A	Questions and Answers
S3	Smart Specialisation Strategy
SME(S)	Small and Medium Enterprise(s)
SOP	Standard Operating Procedure
WP	Work Packages

RELEVANT TERMINOLOGY *	
Applicant	Individual employer of an Legal entity, private or public, that is applying for recognition.
Deliverable	A report to be sent to the Commission or Agency providing information to allow monitoring of the project.
Milestone	Control points in the project that help to chart its progress, and that may correspond to the achievement of a key result or may also be needed at intermediary points so that, if problems have arisen, corrective measures can be taken.
Objectives	Goals of the work performed within the project that will be translated into activities, depending on the type of action and the scope of the topic.
Outcomes	Expected effects, over the medium term, of projects supported. The results of a project should contribute to these outcomes, fostered in particular by the dissemination and exploitation measures. Outcomes generally occur during or shortly after the end of the project.
Outputs	Results generated by the action, in the form of scientific publications, data or other engineered processes such as software, algorithms, protocols and electronic notebooks.
Pathway to impact	Logical steps towards the achievement of the expected impacts of the project over time, in particular beyond the duration of a project. A pathway begins with the outputs contributing to the expected outcomes and ultimately to the impacts.
Results	What is generated during the project implementation. Most project results are 'Intellectual Property', which may, if appropriate, be protected by formal 'Intellectual Property Rights'.
Scope	To what and where does the procedure apply?
Topic	Specific area or issue within a funding call or work programme, outlining the specific research and innovation activities the agency wants to support.

*For broader definitions please refer to HE Program Guide

1. CONTENT

1. CONTENT	7
2. BACKGROUND INFORMATION	8
2.1 ABOUT THIS DELIVERABLE	8
2.2 ABOUT PRECISEU	8
2.3 ABOUT PRECISEU Best Practice Recognition.....	10
3. ROLES AND RESPONSIBILITIES.....	15
4. STANDARD OPERATING PROCEDURE (SOP) AWARD: Call and Recognition Process	17
4.1 PURPOSE.....	17
4.2 SCOPE.....	17
4.3 PROCEDURE.....	18
Phase 1: Before the first Call.....	18
Phase 2: PRECISEU Best Practice Recognition procedure	24
5. ESLI ASPECTS	33
6. CONCLUSION.....	34
7. ATTACHMENTS	34

2. BACKGROUND INFORMATION

2.1 ABOUT THIS DELIVERABLE

The PRECISEU Best Practice Recognition is a promotion designed to inspire, motivate, and showcase exemplary practices in healthcare, particularly in the innovative use of health data. The recognition programme serves both as a motivational tool and a mechanism for fostering peer learning, ecosystem visibility, and knowledge transfer across European regions.

This contest operates under the *PeRsonalised medicine Empowerment Connecting Innovation ecoSystems across EUrope* (PRECISEU) Programme. PRECISEU is co-funded by the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101161301 as part of the [New European Innovation Agenda](#), and capitalizes on the potential of deep-tech innovation in the different territories of the EU.

This Management and Guidelines document assembles all tools and workflows of the PRECISEU Best Practice Recognition to ensure its persistence throughout the overall runtime of PRECISEU. It is a deliverable to be available at M13 of the project in its first version. It may be updated and improved over time.

This document also serves as a **core deliverable (D7.2) under Task 7.2** of the PRECISEU project. Its first version is submitted at **Month 13 (M13)** of the project and may be updated and refined over time in response to feedback from applicants, evaluators, and partner organizations. Future iterations may incorporate insights gained from the first recognition cycle, as well as the evolving needs of the project and its stakeholders.

This deliverable lays the foundation for **interlinking the Best Practice Recognition with other project activities**, including its integration into the **PM School training programme (T7.3)** and the **Policy Biodesign workstream (T7.4)**. Recognised practices may be featured in training curricula, used as case studies in policy co-creation labs, or serve as models for regional implementation plans—amplifying their value and contributing to cross-WP synergy.

While Deliverable 7.2 was originally referred to as the 'Awards' framework, the initiative is formally titled the PRECISEU Best Practice Recognition to reflect its non-monetary, visibility-based nature. Recognitions are honorary and do not include financial prizes.

D7.2 is a living document that will be updated annually as part of WP7.2, with new attachments reflecting each recognition round as the project progresses.

2.2 ABOUT PRECISEU

PRECISEU is a Horizon Europe European Innovation Ecosystem (Regional Innovation Valley) Project cofounded by the European Union that aims to Accelerate the adoption of Personalised Medicine in Europe, reducing fragmentation and inequalities in the EU and facilitating the implementation of advanced technology innovations in various ecosystems with different levels

of innovation, assets, strategies, and policies. PRECISEU relates to the cross-cutting ambition of EU resilience, strategic autonomy, twin transition, and reduced fragmentation of deep-tech innovation across regions. Through proactive interdisciplinary collaboration between main players at regional, EU and international level, the consortium will analyse landscapes and policies, tackle issues from several angles and select interregional consortia to develop Innovation Actions to demonstrate, develop or bring to market solutions answering to the challenges targeted.

GENERAL OBJECTIVE OF PRECISEU

The general objective of PRECISEU is to increase the efficiency of regional innovation ecosystems through strengthened collaboration and shared resources on strategic areas, enabling the development and implementation of innovative initiatives, and facilitating the digital and sustainable transformation of the healthcare systems. PRECISEU is a driving force answering to the IC PerMed's Strategic Agenda (SRIA)'s Triplets of Action, aligning to the New European Innovation Agenda (NEIA) and the Smart Specialisation Strategies (RIS3).

SPECIFIC OBJECTIVES OF PRECISEU

To interconnect 12 European regional ecosystems (from 11 EU MS and 1 associated country), through their Regional Authorities and/or main healthcare innovation stakeholders to innovate in deep tech.

To develop and implement a methodology to support and complement initiatives on Personalised Medicine, at EU level and beyond, answering to specific calls to action (Triplets of Action) of IC PerMed.

To address main obstacles in participating regions for sustainable and affordable integration of PM strategies into healthcare systems, by blueprinting mechanisms, infrastructures, and policy approaches, developing reference frameworks to support integrated large data sets available for secondary data use or adding visibility to ATMP infrastructure in Europe and facilitating translation to the clinic and transfer of practices across regions.

To establish innovation alliances across the Personalised Medicines value chains, with industrial partners and healthcare providers to support the access of PM to the market. The consortium will explore business models, open innovation collaboration models and best practices for harmonization on testbeds, sandboxes, sustainable models, regulatory issues, market access needs and solutions, new financial approaches, innovation procurement and access to private investment.

Support the scale up of advanced technological innovations in the health sector, grounded in two pillars of personalized medicine: health data, which must be accessible, high-quality, and interoperable, and advanced therapies, based on genes, tissues, and cells, and which may include advanced medical devices, providing emerging diagnostics and treatments aimed at curing and improving the treatment of severe diseases and complex injuries in a more tailored approach to patients' needs.

To implement an Innovation Support Program with funnelling and monitoring phases, supporting concrete interregional projects to be implemented by consortia with research and innovation (R&I) entities from participating regions, to bring innovations on the use of health data for R&I, to make ATMPs sustainable and affordable and to introduce PM in regional healthcare systems, even in regions with lower innovation performance.

For more information about Regional Innovation Valleys and PRECISEU, visit the European Commission's interactive map of awarded regions.

2.3 ABOUT PRECISEU Best Practice Recognition

The PRECISEU Best Practice Recognition is a core initiative under the PRECISEU project, aimed at identifying, celebrating, and disseminating outstanding examples of innovation in personalised medicine across European regions. It contributes directly to the broader objective of PRECISEU: **to enhance the efficiency and impact of regional innovation ecosystems** by fostering collaboration, resource sharing, and cross-border learning in strategic areas of regional strength and specialisation.

By facilitating the development and implementation of innovative, data-driven initiatives, this recognition supports the digital and sustainable transformation of healthcare systems, in line with the priorities of the **NEIA** and the goals of **Horizon Europe**.

Objectives

The PRECISEU Best Practice Recognition is designed to address systemic challenges that hinder the uptake and diffusion of innovation in personalised medicine. Through Europe-wide visibility and promotion, the initiative highlights the most **innovative, effective, and transferable solutions** that have demonstrated success in advancing personalised, patient-centred healthcare.

Specifically, the objectives of the Best Practice Recognition are to:

- **Promote the exchange and transfer of best practices** across regions, accelerating the adoption of high-impact models in diverse healthcare and innovation ecosystems.
- **Encourage the scale-up of deep-tech healthcare innovations**, with a focus on advanced therapy medicinal products (ATMPs), smart diagnostics, and the strategic use of health data.
- **Support territorial cohesion and innovation convergence** by enabling mutual learning between high-performing and emerging regions, particularly in line with Smart Specialisation Strategies (S3).
- **Strengthen connectivity and collaboration** among regional actors, including research institutions, healthcare providers, SMEs, clusters, and public authorities.

Categories

The **PRECISEU Best Practice Recognition** will be awarded to organisations that exemplify excellence in advancing personalised medicine through innovation, collaboration, data-driven approaches, and societal engagement. Applicants may submit their entries under one of the following four categories:

- **IMPACT:** Collaborating organizations that can demonstrate significant impact in healthcare via a transformative academic/business partnership supported by evidence based results
- **INNOVATION:** SMEs or startups that are revolutionizing patient care in the field of ATMPs through breakthrough innovations, leveraging patient data to drive transformative solutions.
- **EXCELLENCE:** Organizations of health data excellence with respect to best accessibility, interoperability, safety, data stratification, quality standards for raw data input and inclusivity when it comes to utilization of patient data for personalized medicine
- **CULTURE:** Organizations that have developed best patient involvement and public engagement and are an example for best practice in communication for cultural impact to society in health data use

Expected outcomes

The PRECISEU Best Practice Recognition is expected to generate meaningful impact by enabling the wider implementation of proven, high-quality models in personalised medicine across Europe. By promoting and disseminating recognised practices, the initiative will support the adoption of effective, data-driven, and patient-centred approaches in diverse regional and healthcare contexts. This visibility will help accelerate the translation of innovation into practical application, reduce fragmentation, and inspire stakeholders to replicate or adapt successful strategies within their own ecosystems.

A key outcome is the establishment of a European network of excellence that links organisations and ecosystems committed to advancing data-driven, patient-centred innovation. This network not only strengthens collaboration and knowledge exchange but also contributes to more coordinated efforts in overcoming systemic barriers to innovation.

Expected results

The PRECISEU Best Practice Recognitions will drive positive change within innovators, policymakers, patients, SMEs and healthcare organizations and foster the culture of deep tech within health care regarding resistance and skepticism while encouraging the adoption of innovative approaches. The PRECISEU Best Practice Recognitions should recognize the commitment of individuals or teams that lead the advancement of personalized medicine, to inspire and advocate for the broader adoption of the model.

Benefits

Winners of the PRECISEU Best Practice Recognition will receive high-profile visibility and valuable opportunities for engagement across Europe and beyond. Each recognised initiative will be prominently featured across PRECISEU's communication channels, including targeted social media campaigns and digital outreach, reaching a broad and engaged audience of healthcare professionals, innovators, policymakers, and ecosystem stakeholders. This European and international promotion provides a unique platform to showcase achievements and connect with decision-makers in the field of personalised medicine. While not a formal quality label, the PRECISEU Best Practice Recognition is a visibility instrument that signals strong alignment with European priorities in personalised medicine and regional innovation.

The winners will be formally invited—along with two representatives from their organisation—to participate in a dedicated event hosted by a PRECISEU network member. During this event,

awardees will be honoured on stage in a **Recognition Ceremony** held in front of a distinguished audience of peers, experts, and industry leaders, offering both visibility and networking opportunities. .

As part of their promotion, the winner will have the unique opportunity to contribute their insights and knowledge by participating in high-level training sessions for decision-makers. This platform allows the winner to interact with policy, being a role model for industry practices, and solidify their reputation as a thought leader in their domain.

Vision and Adaptive Approach

A key lesson emerging from the initial implementation of the PRECISEU Best Practice Recognition is the critical importance of **flexibility in both design and execution**. While the initiative is guided by clearly defined objectives and transparent selection criteria, the diversity of regional contexts, sector-specific dynamics, and evolving policy environments necessitate an adaptive approach. This flexibility ensures the programme remains inclusive and responsive—capable of accommodating a broad spectrum of innovation types, organisational maturities, and stakeholder profiles.

The **iterative nature** of the recognition framework allowed for real-time adjustments informed by stakeholder feedback, submission patterns, and alignment with parallel project activities. For instance, the timing and thematic focus of calls were adjusted to coincide with major project milestones and regional outreach efforts. The ability to embed recognised practices into training sessions, policy labs, and communication campaigns further demonstrated the value of maintaining an agile, integrated design.

Synergies between work packages

The **PRECISEU Best Practice Recognition** (WP7.2) serves as a vital integrative mechanism within the overall structure of the PRECISEU project, fostering strategic synergies across multiple work packages. By identifying and celebrating outstanding contributions to personalised medicine, WP7.2 not only fulfils its own mandate but also amplifies the collective impact of the project.

A key area of synergy lies in the **communication, dissemination, and stakeholder engagement strategy**, where WP7.2 collaborates closely with **Work Package 2 (WP2)**. Recognised best practices and their success stories are promoted through PRECISEU's communication channels, providing compelling content for public outreach while raising the visibility of the project's outcomes across Europe.

WP7.2 also contributes significantly to **capacity-building efforts** under **Work Package 7.3 (PM School)** and **Work Package 9**, which focus on skills development, peer learning, and long-term sustainability. Awardees, recognised for their demonstrated expertise and innovative achievements, are invited to participate as trainers, mentors, or guest speakers in activities such as summer schools, regional workshops, and interregional learning events. This enriches the educational formats with real-world experience and fosters cross-border exchange of knowledge and practices.

Moreover, the recognition process supports the objectives of **Work Package 5 (WP5)** by linking excellence to practical infrastructure and policy development. For instance, selected awardees are invited to contribute to the **PRECISEU ATMP-Map**, providing inputs that enhance the project's repository of advanced therapy-related assets and capabilities. This ensures that the insights generated through WP7.2 feed directly into the mapping, evaluation, and scaling of innovation.

The formal **acknowledgment of awardees at the annual General Assembly Meeting (GAM)** serves as another point of convergence, reinforcing interregional collaboration and celebrating collective progress. This moment of recognition not only honours individual achievements but also strengthens project cohesion and stakeholder motivation. Recognised practices may be used as models for interregional uptake (WP3), training curricula (WP7.3), or health system integration pilots (WP8), reinforcing project-wide scalability.



Contributing Parties, Roles and Responsibilities

PRECISEU lead		BIOCAT
WP lead	WP7	HLSCB
Project lead	WP7.2	bioRN
Project team	WP7.2	POP, DIZNE
Communications	WP2	NERDA
Communications/Website Administration	WP1	BIOCAT
Host GAM (Ceremony)		2025: LIA
PRECISEU	All partners	
Jury members	External experts	
Applicants	External	
Community	public	

3. ROLES AND RESPONSIBILITIES

Role	Description
PRECISEU lead	The PRECISEU lead is the person responsible for the overall project, guiding the teams towards the goals of PRECISEU.
WP lead	The WP lead serves as the primary coordinator responsible for the overall planning, implementation, and quality assurance of the activities within their respective work package. In the context of PRECISEU, the WP Lead ensures strategic coherence by aligning their WP objectives with the broader goals of the project. This includes maintaining strong interlinkages between individual tasks and subtasks, facilitating collaboration with other work packages, and ensuring consistent communication with the PRECISEU coordination and leadership team.
Project lead	The Project lead, in coordination with the assigned staff at WP7.2, must ensure that team members contribute to the project development. The Project lead is the primary contact for the PRECISEU Best Practice Recognition. He/She is responsible for setting up the timelines and taking care of keeping deadlines and the achievements milestones. All project internal deliverables must be overseen and managed.
Project team	Team members actively involved in the execution of tasks and subtasks across WPs. They provide input, develop content, and support implementation of activities under the guidance of WP and Project leads.
Communications	Responsible for developing and implementing communication strategies. Ensures consistent internal and external messaging aligned with project goals.
Communications/Website Administration	Manages the project's website content, updates, and digital presence. Supports technical administration and ensures visibility of results and deliverables.
Host GAM (Ceremony)	Organizes and coordinates the General Assembly Meeting and the Ceremony. Ensures logistical preparation, invitations, scheduling, and post-event follow-up.
PRECISEU	The overarching project initiative that brings together all stakeholders and activities. Acts as the framework within which all roles collaborate to achieve shared objectives. They support distributing messages within and outside the partner organizations to their regions
Jury members	Experts tasked with evaluating applications for Best Practice recognition. They provide independent assessment and help select awarded practices.

Applicants	Institutions or teams submitting their practices for recognition. They provide documentation and engage in the application and evaluation process.
Community	The broader network of stakeholders interested in PRECISEU's results. This includes educators, researchers, institutions, and the public who benefit from or contribute to the initiative.

4. STANDARD OPERATING PROCEDURE (SOP) AWARD: Call and Recognition Process

4.1 PURPOSE

This **Standard Operating Procedure (SOP)** defines the step-by-step process for managing the **PRECISEU Best Practice Recognition Call**, which awards excellence in the use of health data in the field of **Advanced Therapy Medicinal Products (ATMPs)**. It covers the full lifecycle of the call—from initial planning and outreach to evaluation, selection, and final recognition. The SOP ensures consistency, transparency, and quality across all implementation stages, while allowing room for adaptation to emerging needs and regional contexts.

4.2 SCOPE

This procedure applies to all individuals and teams engaged in the planning, execution, evaluation, and conclusion of each call for the PRECISEU Best Practice Recognition. It encompasses the full lifecycle of the call process and includes responsibilities related to communication, coordination, and celebration of outcomes.

Specifically, it covers:

- Organizing the call for applications
Including the development of timelines, preparation of materials, dissemination of information, and outreach to potential applicants and jury members.
- Application and evaluation process
Involving the receipt, screening, and review of submissions by internal staff and external jury members, as well as facilitating jury meetings and the voting process.
- Communication and promotion
Through website updates, social media campaigns, and digital Q&A sessions to ensure wide visibility and transparency.
- Administrative and logistical support
Including documentation, scheduling, and ensuring all deadlines and milestones are met.
- Announcement and celebration of winners
Covering the notification of finalists and winners, the organization of the award ceremony, and post-event communications.

The procedure applies to:

- PRECISEU leads and project teams
- WP7 and WP7.2 leads and staff
- Communications and website administration teams
- External jury members
- All applicants
- Community members engaged in outreach or promotion

- Ceremony hosts and logistical coordinators

4.3 PROCEDURE

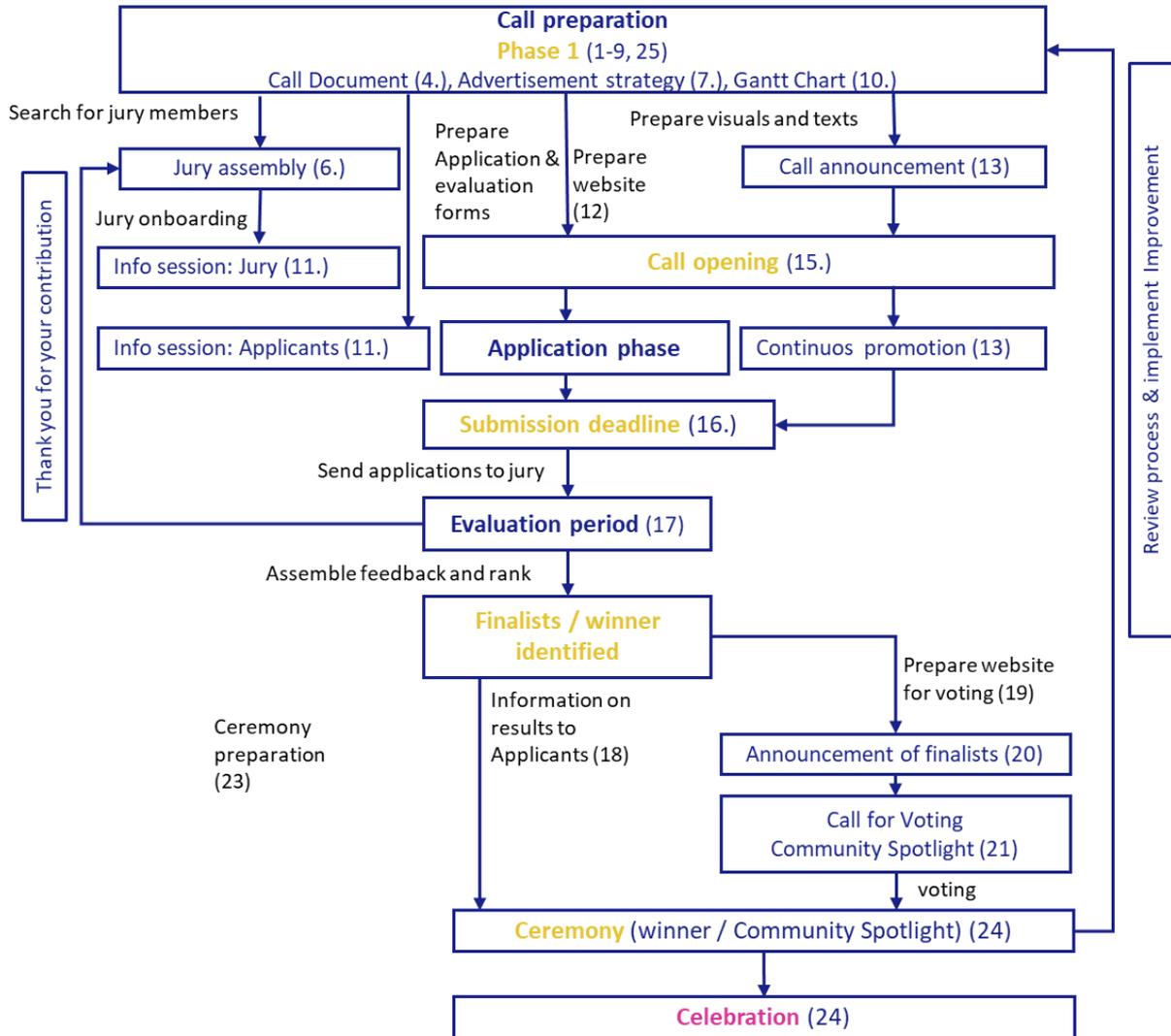


Image 1: Overview of overall process

Phase 1: Before the first Call

Before the official launch of each call for the PRECISEU Best Practice Recognition, a comprehensive planning and structuring phase takes place. During this crucial preparatory period, the overall framework of the call is carefully developed to ensure clarity, coherence, and alignment with the project's objectives.

This includes the definition of the call's scope, timeline, application criteria, evaluation process, and communication strategy. Responsibilities are clearly assigned among team members and

work packages, and all relevant materials — such as guidelines, application forms, and supporting documents — are drafted, reviewed, and finalized.

By setting a well-organized and transparent structure in advance, the PRECISEU team ensures that the entire process — from application submission to final recognition — runs smoothly and efficiently, while also enabling applicants and jury members to engage with the call in a meaningful and informed way.

Purpose

Before the launch the call structure is defined

Participants

Participant		Role
PRECISEU lead		Overall coordination
WP lead	WP7	Oversight of recognition process
Project lead	WP7.2	Operational implementation
Project team	WP7.2	Day-2-Day execution
Communications	WP2	Support in content promotion
Communications/Website Administration	WP1	Website updates and maintenance

Steps

1. Brainstorming Phase

Objective: To systematically explore and identify promising initiatives, achievements, or individuals within the European ecosystem that exemplify excellence in line with PRECISEU objectives. This phase serves to capture diverse, high-impact practices across regions and sectors, enabling a more inclusive and well-aligned design of the recognition call. It also aims to ensure that the call reflects the ambitions of the PRECISEU network while remaining relevant to the broader health innovation and patient involvement community.

Responsibility: Project Team (WP7.2), WP lead (WP7)

Task:

- Collect examples of initiatives, projects, or individuals that merit recognition.
- Ensure a broad and inclusive approach to gather diverse examples.
- Engage stakeholders to reflect these ideas back into the PRECISEU community.
- Use insights to refine and sharpen the call design and ensure it aligns with PRECISEU values and long-term goals.

Result: A curated and diverse portfolio of inspirational examples that inspire the strategic design of the PRECISEU Best Practice Recognition call, ensuring relevance, inclusivity, and alignment with community expectations

2. Categories Definition Phase

Objective: To conceptualize and define recognition categories and establish clear evaluation criteria that reflect the strategic objectives of PRECISEU.

Responsibility: Project Team (WP7.2)

Task:

- Define award categories that reflect the values and goals of the program.
- Develop clear, distinct, and measurable criteria for each category to ensure fair and consistent evaluation and to guide applicants and evaluators.

Result: A structured set of award categories and related criteria

3. Eligibility Criteria Development

Objective: To develop a coherent and clearly communicated set of eligibility conditions that ensure only relevant and compliant applications are submitted. These criteria shall reflect the principles of EU project governance, non-discrimination, and accessibility, while also aligning with PRECISEU thematic goals and scope.

Responsibility: Project Team (WP7.2)

Task:

- Collect and draft initial eligibility criteria based on program objectives.
- Harmonize criteria with existing EU calls or standards to ensure alignment.
- Finalize the eligibility criteria through stakeholder input and review.

Result: A clearly defined and agreed-upon eligibility framework, ensuring applicants meet essential baseline requirements and increasing the quality of submissions.

4. Draft Call Document

Objective: To produce a comprehensive call document that communicates the purpose, procedures, eligibility, and recognition categories of the PRECISEU Best Practice Recognition to a wide audience. The document should be suitable for dissemination at EU level and facilitate transparency, participation, and quality submissions. It supports applicants to identify if they were eligible and to learn about the overall concept and procedure.

Responsibility: Project Team (WP7.2), WP lead (WP7)

Task:

- Develop and review a Call Document outlining goals, eligibility, categories, procedures, and key dates.

Result: A call document that is ready for publication, forming the cornerstone communication piece for the PRECISEU Best Practice Recognition

Attachment 1: Call Document

5. Evaluation and application forms

Objective: To create clear, user-friendly, and conceptually aligned application and evaluation forms that ensure consistency in data collection and assessment.

Responsibility: Project Team (WP7.2)

Task:

- Based on the categories and the criteria of the call, define critical parameters that can be considered to evaluate a project
- Create a scoring-based evaluation form in Excel for jury members

- Co-create a secure and accessible online application form in Microsoft Forms, including compliance with PRECISEU's data protection policies (GDPR).

Result: Finalised, aligned, and easy-to-use application and evaluation forms that support efficient review and equitable assessment

Attachment 2: Application form

Attachment 3: Evaluation form

6. Marketing strategy for the call and the winners

Objective: To develop a comprehensive and forward-looking communication and outreach strategy that maximizes visibility of the call and celebrates its winners across multiple channels and audiences. The strategy should help ensure engagement from both the PRECISEU network and external stakeholders.

Responsibility: Project Team (WP7.2)

Task:

- Create a document that includes a strategy and tools to be used for the
 - Announcement of the call
 - Opening of the call
 - Call promotion including deadline announcement
 - Celebration ceremony
 - Celebration of winners

Result: A strategic marketing and dissemination roadmap that supports high visibility of the call and enhances the reputational value of the winners. A document that can be shared with partners to have at hand what strategy will be followed to promote the call and celebrate winners.

Attachment 4: Communication Plan

7. Communication documents

Objective: To prepare a comprehensive package of communication materials tailored to various stakeholders (partners, jury members, applicants) to support smooth coordination and outreach. These materials should support consistent messaging and help partners act as amplifiers of the call.

Responsibility: Project Team (WP7.2), WP lead (WP7), PRECISEU (all partners)

Task:

- Based on the call document the following letters are crafted
 - Email to PRECISEU partners to identify potential jury members (Attm. 5)
 - Letter to potential jury members that PRECISEU partners can forward (Attm. 6)
 - Onboarding information to jury members (Attm. 7)
 - Email to PRECISEU partners to support the call for Applications (Attm. 8)
 - Letter to potential applicants that PRECISEU partners can forward (Attm. 9)
 - Create a slideshow for conferences that explains the overall intention and criteria of the call
 - Texts for the website

Result: A cohesive bundle of communication materials that supports effective outreach and stakeholder engagement across all stages of the recognition process.

8. Jury assembly

Objective: To establish a diverse and expert international jury representing different areas of competence in the PRECISEU network (e.g., patient involvement, advanced therapies, data handling), ensuring a robust and representative evaluation process

Responsibility: Project Team (WP7.2), WP lead (WP7), PRECISEU (all partners)

Task:

- Create an excel list for name entries and upload it in the share point folder
- Reach out to PRECISEU partners and share in email request to suggest jury members, link to the excel list and the letter to potential jury members
- contact via PRECISEU partners the suggested jury members and get the experts' confirmation to contribute to the evaluation
- Welcome jury members and share onboarding information (Attm. 4)
- create an NDA and get it signed by the jury member

Result: an international jury of different expertise in patient involvement, data handling and ATMPs is available

9. Website preparation

Objective: To design and prepare all necessary web content and technical infrastructure needed to launch the PRECISEU Best Practice Recognition call, ensuring a user-friendly and informative online presence. The website should act as a central hub for all information, access, and registration.

Responsibility: Project Team (WP7.2), Communications (WP2), Website Admin (WP1)

Task:

- Create a structure of the information that will be shared on the website
 - Landing page
 - Description
 - Links to Call Document, preview of questionnaire as .pdf, Q&A section
 - Announcement of info sessions for Applicants
 - Application link
- Assemble all texts needed
 - Brief description of call
 - Announcement of call
 - Call Document
 - Texts for opening of call
 - Link to application form
 - Images and motivation of jury members

Result: A fully prepared, accessible, and informative website ready for the launch of the recognition call, serving both informational and functional purposes for potential applicants

Deliverables of Phase 1

Deliverable	Description	Due Date
Call Document	A comprehensive .pdf document defining the scope of the PRECISEU Best Practice Recognition call. It includes categories, eligibility criteria, application and evaluation procedures, timeline, FAQs, and contact information. It ensures clarity and transparency for all applicants.	at least 1 month before Call Opening
Application Form	A structured online form (hosted via Microsoft Forms or equivalent) to collect applications in a user-friendly way. Includes a downloadable preview in PDF format for offline review. Reviewed and tested by both project and communication teams.	at least 3 weeks before Call Opening
Evaluation Form	A standardised Excel-based evaluation grid developed in alignment with the call criteria. Used by jury members for scoring submissions. Includes weighted scoring, space for qualitative remarks, and calculation automation.	at least 3 weeks before Call Opening
Jury List	Finalised list of external expert evaluators who have accepted to serve as jury members. Includes signed NDAs, biographical details, categories assigned, and contact information. Internal backups for each category should also be defined.	at least 3 weeks before Call Opening
Communication Plan	A detailed promotion strategy tailored for the PRECISEU call lifecycle. Covers LinkedIn, newsletters, email outreach, and partner mobilisation. Includes a week-by-week schedule with assigned leads and KPIs for engagement tracking.	at least 2 month before Call Opening
Communication Toolkit	A ready-to-use package containing outreach materials for partners, including customisable email templates, call presentation slides, social media captions, visuals, and formal announcement letters. Designed to ensure unified messaging across platforms.	at least 3 weeks before Call Opening
Website Content	Complete content bundle for the PRECISEU website section dedicated to the call. Includes: call text, application instructions, preview questionnaire (PDF), info session links, jury member profiles, visual assets, and FAQs.	

Conclusion

The preparatory phase lays the strategic, procedural, and communicative groundwork essential for a successful PRECISEU Best Practice Recognition process. Its careful execution ensures that the PRECISEU Best Practice Recognition achieves its objectives, engages the right stakeholders, and upholds the principles of transparency, quality, and EU-aligned governance.

Phase 2: PRECISEU Best Practice Recognition procedure

The PRECISEU Best Practice Recognition will be awarded five times throughout the project duration, each time celebrating outstanding examples of excellence and innovation in European research and practice. These recognitions aim to highlight and promote effective, transferable practices that align with the core values and goals of the PRECISEU initiative.

This document outlines the complete workflow for each individual call — from the initial planning and announcement to the evaluation process, winner selection, and the final celebration ceremony. It provides a step-by-step guide for all involved stakeholders, ensuring that each call is implemented with consistency, transparency, and impact.

The process described here serves as a practical framework for coordination across work packages, project teams, jury members, communication officers, applicants, and community partners. It ensures that every phase — from outreach and application to recognition and dissemination — is handled efficiently and in line with PRECISEU’s best practice standards.

Purpose

This Phase provides a **standardised yet adaptable workflow** for conducting each round of the PRECISEU Best Practice Recognition. It ensures that all five calls are managed with operational clarity and impact, allowing for continuous improvement while maintaining high-quality implementation standards across the project lifecycle.

Participants

Participant		Role
PRECISEU lead		Overall coordination
WP lead	WP7	Oversight of recognition process
Project lead	WP7.2	Operational implementation
Project team	WP7.2	Day-2-Day execution
Communications	WP2	Support in content promotion
Communications/Website Administration	WP1	Website updates and maintenance
Host GAM (Ceremony)		Coordination and execution of final ceremony
PRECISEU	all	Contribution to promotion and prize
Jury members	external	Independent evaluation of applicants
Applicants		Submit proposals
Community		Participate in voting and dissemination

Steps

10. Create Gantt Chart

Objective: Establish a comprehensive and structured project timeline to ensure all preparatory, evaluative, and promotional activities align with the target date of the award ceremony. This timeline serves as the foundation for coordinated, timely execution.

Responsibility: Project Team (WP7.2), WP Lead (WP7)

Tasks:

- Design a detailed Gantt Chart encompassing all phases of the PRECISEU Best Practice Recognition process.
- Calculate deadlines by working backwards from the date of the Ceremony. Include key milestones:
 - Call opening
 - Call deadline (at least six weeks application phase)
 - Evaluation period start
 - Evaluation period end (at least 4 weeks)
 - Notification of finalists
 - Public voting period
 - Winner notification (minimum four weeks before the ceremony)
 - Ceremony event
- Schedule live information sessions:
 - Two info sessions for applicants, two info sessions for new jury membersTiming: one session three weeks before and one during the application period.

Result: A strategic master schedule covering the entire project cycle, ready a minimum of nine months before the Ceremony. It will guide coordination across all work packages and support transparent, timely communication.

11. Prepare digital Q&A sessions for interested experts

Objective: Ensure availability of all necessary materials and technical infrastructure to inform potential applicants and jury members via online engagement.

Responsibility: Project Team (WP7.2), Communications (WP2)

Tasks:

- Set up the online sessions e.g. on Zoom and create a dial-in link
- Develop standardised presentation materials:
 - Overview of PRECISEU Best Practice Recognition's aims and expected impact
 - Detailed explanation of eligibility, application criteria, and process.
 - Presentation of past winners (asap).

Result: Complete suite of digital materials and infrastructure ready to support interactive expert engagement sessions and boost clarity and interest in the application process.

12. Dissemination of information on website

Objective: Ensure that comprehensive, up-to-date, and accessible information is available online to support application efforts and guarantee transparency of the process.

Responsibility: Website Administration (WP1), Communications (WP2)



Task:

- Review and update all relevant documentation, including
 - Brief call description and call opening announcements (Text on website)
 - application instructions (Attm. 1)
 - preview application questionnaire (Attm. 2), Q&A (implemented list)
 - Link to application form (link)
 - Visual and textual content on jury members
 - Create digital calls for info sessions and generate link
- Integrate updated materials into the PRECISEU website
 - full call details (list of texts and documents above)
 - Info session dates and registration links

Result: A fully updated and accessible PRECISEU website providing a centralised platform for all relevant documents, deadlines, and registration forms.

13. Call announcement and promotion on LinkedIn

Objective: Enhance visibility and foster awareness of the call across the European expert community through targeted digital outreach.

Responsibility: Communications (WP2), PRECISEU Partners

Tasks:

- Implement a LinkedIn content strategy with weekly posts including:
 - Call details and categories
 - Testimonials and highlights from previous winners
 - Create a vivid launch announcement, Example: Joint video of PRECISEU members introducing the recognition and call categories
 - Mobilise PRECISEU partners to amplify posts within their networks (e.g. like and share posts, mention the call in their own networks)

Result: Broad engagement across professional networks, contributing to increased diversity and quality of applications.

14. Digital Q&A sessions for interested experts

Objective: Foster live interaction with potential applicants and experts, increasing accessibility and clarifying the process.

Responsibility: Project Team (WP7.2), Communications (WP2), Website Admin (WP1)

Tasks:

- Conduct and stream Q&A sessions via e.g. Zoom
- Collect and document incoming questions
- Publish anonymised, structured responses on the website:
Post relevant questions and provide clear, written answers

Result: Strengthened trust, increased engagement, and improved accessibility for all stakeholders.

15. Call opening

Objective: To formally initiate the application period through a well-coordinated activation of all digital tools, communication platforms, and stakeholder networks. The opening represents a key milestone, signaling that the initiative is live, and that interested parties can begin submitting proposals.

Responsibility: Project Team (WP7.2), Communications (WP2), Website Admin (WP1)

Tasks:

- Activate application tools and link them on the website.
- Launch communication via social media and newsletters

Result: The call is live, and all necessary tools are operational and visible to the public

16. Call closing

Objective: Conclude the application phase, ensuring proper closure and documentation

Responsibility: Project Team (WP7.2), Communications (WP2), Website Admin (WP1)

Tasks:

- Disable registration and update website to indicate closure
- Adjust information on website: call is closed and next opportunity will come

Result: Applications are officially closed, with interested applicants informed about future opportunities.

17. Evaluation

Objective: To implement the structured and transparent evaluation process by distributing applications to qualified jury members, ensuring timely feedback, and applying pre-defined scoring tools. The goal is to identify the top three high-quality submissions per category through a systematic aggregation and analysis of jury assessments.

Responsibility: Project Team (WP7.2), Jury members

Tasks:

- Categorise and assign applications to appropriate jury members
- Communicate feedback deadlines and send reminders five working days before the deadline.
- Aggregate and analyse jury evaluations using scoring tools
- Rank submissions and shortlist top three finalists per category

Result: A validated list of three finalists per category, selected through a structured and transparent evaluation process by an expert jury. This result identifies winners and three finalists per category, the basis for the public voting phase

18. Communication of results to applicants

Objective: To ensure transparent and timely communication of evaluation results to all applicants following the jury assessment. This process builds on the structured scoring and shortlisting procedure, providing clear outcomes, constructive feedback, and initiating the public voting phase.

Responsibility: Project Team (WP7.2)

Tasks:

- Draft and distribute result notifications to all applicants, indicating their evaluation outcome in alignment with the following categories:
 - Not selected: Provide qualitative feedback to applicants where available upon request, ensuring transparency and promoting future improvement
 - Finalists:
 - Notify the top three finalists per category of their advancement to the public voting phase
 - Request video promotion material for ceremony resp. Community Spotlight voting
 - Ensure confidentiality and data protection compliance during the communication process: Request signed consent form to use images, videos and text for communication purposes

Attachment 10: Finalists consent form

Attachment 11: Winners information letter

19. Public voting (optional) - preparation

Objective: Prepare comprehensive materials and infrastructure for the public voting phase to promote transparency and civic engagement.

Responsibility: Project Team (WP7.2), Website Administration (WP1), Communications (WP2), Applicants

Tasks:

- Define and request promotional material from finalists (e.g. project summaries, visuals).
- Edit and format content for online display
- develop a user-friendly voting interface
- set up a communication package to announce voting: LinkedIn, newsletters and website

Result: A fully operational voting platform, ready for public engagement. Finalist profiles are curated for outreach, and all materials are prepared for launch.

Result:

All applicants receive timely, respectful, and transparent notification of their application status. The top three finalists per category are publicly announced and informed of the next steps. This stage marks the transition to the public voting phase, supported by clear and credible evaluation results.

20. Public voting (optional)- opening

Objective: To engage the wider public in selecting their preferred projects among the finalists, thereby enhancing the visibility of submitted innovations and promoting civic participation in the recognition process.

Responsibility: Project Team (WP7.2), Website Administration (WP1), Communications (WP2)

Tasks:

- upload all information on finalists on website
- Launch public voting tool

- Promote voting phase across all available communication channels

Result: Voting is successfully launched with broad participation across Europe. Public interaction metrics and system analytics provide data for measuring reach and engagement.

21. Public voting (optional)- evaluation and promotion

Objective: Analyse voting outcomes and prepare for public announcement of spotlight winners

Responsibility: Project Team (WP7.2),

Tasks:

- Assess voting data
- Prepare and publish results.
- Promote the winners of the “Public Spotlight” voting through all channels

Result: One finalist per category is publicly acknowledged based on popular vote. Visibility is maximised via cross-channel promotion, reinforcing community trust and involvement

22. Prizes for winners

Objective: The PRECISEU Best Practice Recognition is not connected to prize money. Offering non-monetary rewards through regional and institutional partner support.

Responsibility: Project Team (WP7.2), PRECISEU

Tasks:

- Gather contributions for a “Recognition Voucher Booklet”, e.g.
 - free participation at conferences
 - speaker invitations
 - free memberships in clusters
 - backstage tours in special interest facilities
 - promotion in partners media channels
- Design and get approval for a downloadable and printable version of the booklet

Result: A curated collection of benefits is distributed to winners, offering professional reachout opportunities and increased exposure across European platforms.

23. Ceremony - preparation

Objective: the winners of the PRECISEU Best Practice Recognition are celebrated at the General Assembly Meeting (GAM) of PRECISEU, usually in the context of a conference. Plan and coordinate a celebratory, hybrid event honouring the winners at the GAM. The event is a flagship moment of visibility and institutional recognition.

Responsibility: Project Team (WP7.2), Communications (WP2), Host of GAM

Tasks:

- Define what information will be needed to announce Ceremony on website of event and PRECISEU communication channels
- Share information on Ceremony
- Define equipment needed (hardware and software for live-streamed sessions: e.g. Zoom call connected to LinkedIn live streaming)
- Draft an agenda for the Ceremony

- Identify speakers and invite them to Ceremony
- Preparation of a detailed script for the Ceremony (including speeches)
- Invite winners to join the Ceremony in presence

Result: All logistical, communicative, and programmatic elements are finalised for a successful, well-attended ceremony that aligns with the values of the PRECISEU network.

24. Ceremony

Objective: To honour the winners in a high-level, live-streamed event that celebrates best practices, strengthens the PRECISEU community, and creates compelling content for future communication.

Responsibility: Project Team (WP7.2), Communications (WP2), Host of GAM

Tasks:

- Host a live streamed session (the Ceremony) during the General Assembly Meeting to celebrate the winners of the PRECISEU Best Practice Recognition
- Capture audio-visual content for further dissemination

Result: A celebratory event that reinforces the value of recognised best practices and promotes visibility fostering a strong sense of community.

25. Post Ceremony celebration

Objective: Extend the impact of the recognition through sustained communication efforts.

Responsibility: Project Team (WP7.2), Communications (WP2),

Tasks:

- Produce promotional materials using recordings and photo
- Share spotlight stories of winners in newsletters, social media, and partner channels
- Position winners as ambassadors for the next PRECISEU edition

Result: Extended visibility for winners and enhanced narrative continuity for the PRECISEU Recognition. Builds credibility and community engagement for upcoming calls.

26. Reflection and continuous improvement

Objective: Evaluate and refine the process for future editions based on practical experience.

Responsibility: Project Team (WP7.2)

Tasks:

- Gather feedback from internal and external stakeholders.
- Identify key bottlenecks, success factors, and areas for improvement.
- Organise a debriefing session to revise tools and procedures accordingly.

Result: A refined project design and improved implementation model for subsequent editions of the PRECISEU Best Practice Recognition

Conclusion

Phase 2 of the PRECISEU Best Practice Recognition initiative provides a structured and transparent approach to celebrating excellence within the European research and innovation landscape. Through clear timelines, stakeholder engagement, and sustained communication,

it ensures that learnings can be implemented effectively and that the call can be internally and sustainably repeated 3–4 additional times.

Deliverables of Phase 2

Title	Description	Due Date (Indicative)
Gantt Chart and Project Timeline	A detailed master schedule outlining all milestones of the PRECISEU Best Practice Recognition workflow. Includes deadlines for call launch, evaluation, voting, and ceremony, developed at least nine months in advance.	9 months before ceremony
Digital Q&A Infrastructure & Materials	Complete set of technical tools and standardised presentation content for online sessions with applicants and jury members, including Zoom setup, eligibility guidelines, and project objectives.	8 months before ceremony
Updated Website Call Documentation	Publication and maintenance of all call-related materials on the PRECISEU website. Includes the call text, application instructions, preview questionnaires, jury profiles, FAQs, and info session links.	8 months before ceremony
LinkedIn and Social Media Campaign Plan	A structured communication strategy for promoting the call via weekly posts, videos, and testimonials. Mobilises PRECISEU partners to extend outreach and increase diversity of applicants.	7.5 months before ceremony
Public Q&A Session Reports and Archived Q&A List	Documentation of live Q&A sessions with anonymised questions and structured written responses, published to enhance transparency and accessibility.	During application phase
Evaluation Results and Jury Report	Consolidated scoring reports and jury summaries identifying three finalists per category. Includes qualitative feedback and scoring rationale, ensuring credibility of the selection process.	4 months before ceremony
Public Voting Package (Finalist Content, Tool)	Finalist materials formatted for online display and hosted in a public voting tool. Includes summaries, visuals, promotional content, and a communications toolkit for launch.	3 months before ceremony
Recognition Voucher Booklet	A downloadable and printable booklet of non-monetary rewards for winners, offered by regional and institutional PRECISEU partners. Includes conference access, speaking slots, and promotions.	1.5 months before ceremony

Ceremony Agenda, Script, and Live Streaming Setup	Complete planning documentation for the award ceremony, including the agenda, invited speakers, technical setup (e.g. livestream), and website announcements.	1 month before ceremony
Winner Spotlight Media Kit (Post-Ceremony Communication)	Media content package for showcasing winners post-ceremony. Includes photos, interviews, videos, and storytelling assets for newsletters, social media, and partner platforms.	2 weeks after ceremony
Evaluation Report and Lessons Learned Summary	Final reflection document gathering stakeholder feedback, identifying bottlenecks, and outlining improvements for the next edition of the PRECISEU Best Practice Recognition.	1 month after ceremony

5. ESLI ASPECTS

Data Protection and Ethics Compliance

The PRECISEU Best Practice Recognition process adheres strictly to the principles and requirements of the General Data Protection Regulation (GDPR – Regulation EU 2016/679). All personal data collected during the application, evaluation, and recognition phases is processed lawfully, fairly, and transparently, solely for the purposes of implementing and promoting the initiative. Applicants are informed in advance about the nature of data collected and its intended use, and their explicit consent is obtained through a standardised privacy and consent form. Sensitive data is handled with particular care, and all submissions are securely stored using protected digital systems, with access restricted to authorised project personnel. Wherever possible, evaluation materials are anonymised to protect applicant identity and ensure impartiality during the selection process. PRECISEU partners involved in data handling act in accordance with their institutional ethical standards and national regulations, ensuring full compliance with European data protection norms.

Inclusiveness and Equity Considerations

The PRECISEU Best Practice Recognition is designed to foster broad participation and ensure equal access across Europe’s diverse innovation landscape. Special attention is given to reaching underrepresented stakeholders, including applicants from Widening countries and regions identified under the Regional Innovation Scheme (RIS). The application process is open, transparent, and barrier-free, with clear instructions, inclusive language, and digital accessibility features where possible. Gender balance and diversity are actively promoted in both the applicant pool and among the evaluators and jury members. Applicants from women-led organisations, minority groups, and emerging innovators are strongly encouraged to apply. This inclusive approach is essential for reinforcing the project’s commitment to equity, cohesion, and systemic transformation in personalised medicine.

Transparency and Accountability

To maintain trust and credibility, the recognition process is built on principles of transparency, fairness, and accountability. All selection criteria, jury composition, and evaluation procedures are made publicly available through official project channels. Clear communication protocols ensure that applicants are informed of the process timeline, evaluation stages, and outcome communication in a timely manner. In the event of conflicts of interest, clear mitigation measures are applied, and independent oversight is integrated where necessary.

6. CONCLUSION

The PRECISEU Best Practice Recognition Manual and Guidelines provides a structured and transparent approach to celebrating excellence within the European research and innovation landscape. Through clear timelines, stakeholder engagement, and sustained communication, it ensures to be able to implement learnings and internally sustainably repeat the call 3-4 additional times.

This guideline serves as a living document for effective project implementation and provides a robust foundation for future PRECISEU Best Practice Recognition rounds of celebration.

7. ATTACHMENTS

- 1_Call Document
- 2_PRECISEU Best Practice Recognition_Application form
- 3_Jury Template_Evaluation factors
- 4_PRECISEU_strategy for recognition ceremony
- 5_Call for jury members
- 6_Welcome as a jury member
- 7_SoMe_KW4-9
- 8_Promotion call opening_internal mail
- 9_Letter to potential applicant
- 10_Consent winner
- 11_Letter to winner



PRECISEU

Call Document

PRECISEU Best Practice Recognition



Co-funded by
the European Union

This project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101161301

CONTENT

1.	Introduction.....	3
2.	Background.....	4
3.	Objectives — Themes and priorities — Activities— Expected results.....	4
	Objectives.....	4
	Categories.....	4
	Expected outcomes.....	5
	Expected results.....	5
4.	Benefits.....	5
5.	Timetable and deadlines.....	6
6.	Admissibility and documents.....	6
7.	Eligibility.....	6
	Eligible participants (eligible countries).....	6
	Eligibility conditions.....	7
	Eligible activities.....	9
	Ethics and values.....	9
	Verification.....	9
8.	Exclusion.....	10
9.	Evaluation and Recognition procedure.....	11
10.	PRECISEU Best Practice Recognition criteria.....	12
	Impact of Criteria in the different Categories.....	12
11.	Other conditions.....	12
	Reward.....	12
	Communication — Dissemination — Visibility of funding.....	13
	IPR — Rights of use.....	14
	Checks, audits and investigations.....	14
	Withdrawal of the Recognition — Recovery of undue amounts.....	14
12.	How to submit an application.....	14
	General information.....	14
	Project related information.....	14
	Deadline and Platform.....	15
	Submission System Requirements.....	15
	Project and Category Guidelines.....	15
	Additional Requirements.....	15
13.	Help.....	16
	Contact.....	16

1. Introduction

The PRECISEU Best Practice Recognition is a promotion designed to inspire, motivate, and showcase exemplary practices in healthcare, particularly in the innovative use of health data.

This contest operates under the *PeRsonalised medicine Empowerment Connecting Innovation ecoSystems across EUrope* (PRECISEU) Programme. PRECISEU is co-funded by the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101161301 as part of the [New European Innovation Agenda](#), and capitalizes on the potential of deep-tech innovation in the different territories of the EU.

We encourage all participants to carefully review this document, which provides valuable guidance and answers to support the preparation of your application.

These documents provide clarifications and answers to questions you may have when preparing your application:

the Call Document (Rules of Contest) outlines the:

- background, objectives, scope, activities that can be funded and the expected results (sections 1 and 2)
- available timetable (sections 3 and 4)
- admissibility and eligibility conditions (including mandatory documents; sections 5 and 6)
- criteria for exclusion (section 7)
- evaluation and Recognition procedure (section 8)
- Recognition Criteria (section 9)
- other conditions (section 10)
- how to submit an application (section 11)

2. Background

PRECISEU is a flagship project of the European Commission's Horizon Europe Program that will address the main challenges of Personalised Medicine in Europe defined in the Strategic Research & Innovation Agenda (SRIA) agreed upon by experts from the large European consortium EP Permed. PRECISEU will contribute to achieving the goals of a more preventive, personalized, predictive, patient-centered, and participatory medicine (5P) in a shorter time.

The consortium includes regional authorities, clusters, a European Research Infrastructure Consortium, global pharmaceutical companies, patient organizations, and European Digital Innovation Hubs. The project has a budget of 23 million euros and will run for five years, until June 30, 2029.

The general objective of PRECISEU is to increase the efficiency of the regional innovation ecosystems through strengthened collaboration and shared resources on strategic areas of regional strength and specialization, enabling the development and implementation of innovating initiatives, and facilitating the digital and sustainable transformation of the healthcare systems.

3. Objectives — Themes and priorities — Activities— Expected results

Objectives

PRECISEU is an initiative dedicated to connecting innovation ecosystems across Europe, with a focus on advancing personalized healthcare. It seeks to inspire, motivate, and highlight exemplary practices in the use of health data at various levels of healthcare. Despite the transformative potential of health data, significant barriers still hinder its effective utilization.

The PRECISEU Best Practice Recognition aims to address these challenges by providing Europe-wide promotion for the most innovative and successful solutions in overcoming these obstacles. By showcasing and transferring best practices between regions, the PRECISEU Best Practice Recognition accelerates progress toward truly personalized healthcare. It also promotes the scaling-up of deep-tech healthcare innovations, particularly those based on advanced therapy medicinal products and the strategic use of health data. Ultimately, PRECISEU seeks to strengthen connectivity among regional ecosystems across Europe, fostering collaboration and innovation for a healthier future.

Categories

The PRECISEU Best Practice Recognition will be awarded to organizations, and contestants can apply to one among the following four Categories:

- **IMPACT:** Collaborating organizations that can demonstrate significant impact in healthcare via a transformative academic/business partnership supported by evidence based results

- **INNOVATION:** SMEs or startups that are revolutionizing patient care in the field of ATMPs through breakthrough innovations, leveraging patient data to drive transformative solutions.
- **EXCELLENCE:** Organizations of health data excellence with respect to best accessibility, interoperability, safety, data stratification, quality standards for raw data input and inclusivity when it comes to utilization of patient data for personalized medicine
- **CULTURE:** Organizations that have developed best patient involvement and public engagement and are an example for best practice in communication for cultural impact to society in health data use

Expected outcomes

Enable the implementation of best practice models in Europe by highlighting the promoted examples. By creating a European network of excellence, the introduction of personalized medicine will be accelerated and improve healthcare outcomes.

Expected results

The PRECISEU Best Practice Recognitions will drive positive change within innovators, policymakers, patients, SMEs and healthcare organizations and foster the culture of deep tech within health care regarding resistance and skepticism while encouraging the adoption of innovative approaches. The PRECISEU Best Practice Recognitions should recognize the commitment of individuals or teams that lead the advancement of personalized medicine, to inspire and advocate for the broader adoption of the model.

4. Benefits

Each winner will be featured prominently across social media platforms associated with the organization, reaching a diverse and engaged audience. This includes targeted promotion to raise awareness of their achievements in Europe and beyond, showcasing their success on a global stage. This widespread European and international promotion is an opportunity to connect with key stakeholders, professionals, and decision-makers in their field.

The winners are invited to join with two individuals an event hosted by a PRECISEU network member. This includes the opportunity to be celebrated on stage in a Recognition Ceremony and being showcased among an esteemed audience of peers and industry leaders.

As part of their promotion, the winner will have the unique opportunity to contribute their insights and knowledge by participating in high-level training sessions for decision-makers. This platform allows the winner to interact with policy, being a role model for industry practices, and solidify their reputation as a thought leader in their domain.

5. Timetable and deadlines

<i>Timetable and Deadlines</i>	
Call opening	March 2025
Deadline for Submission	25 April 2025
Evaluation	May/June 2025
Announcement of finalists	July
Notification to winners	August
Recognition Ceremony	18 September 2025

6. Admissibility and documents

Applications must be submitted before the call deadline (see timetable section 5).

Applications must be submitted electronically via the questionnaire provided on the PRECISEU platform. Paper submissions are NOT possible.

Applications (including annexes and supporting documents) must be submitted using the submission system.

All information provided must be in English.

Your application must be readable, accessible and printable.

An applicant can only apply to one category of the four PRECISEU Best Practice Recognition Categories with the same project.

In case you are amongst the finalists you will be asked at a later stage for further documents and a five-minute video presentation of your project. The winner will be asked for statements or a short video message on your achievements in the chosen category. These materials will be used for communication purposes only.

7. Eligibility

Eligible participants (eligible countries)

In order to be eligible, the applicant must:

- be a legal entity (public or private body)
- be a research performing organization, including a higher education establishment (e.g. university)
- be established in one of the eligible countries, i.e.:
 - o EU Member State (including overseas countries and territories (OCTs))
 - o non-EU country associated to the Horizon Europe (associated countries)

- comply with the mandatory requirements of the PRECISEU Best Practice Recognition eligibility criteria

Applicants cannot receive a second recognition for the same activities.

Eligibility conditions

Organizations apply with a published project and will not share confidential information.

A project is an innovative, scientific project or clinical trial, but it can also be the implementation of new tools of impact, e.g. landing page, infrastructure, personnel with scientific project supportive tasks.

Applicants must have published in the past two years such a project that and involves

A) uses of **health data** for public health improvement or healthcare delivery, **AND**

B) are innovative in the fields of **Advanced Therapy Medicinal Products (ATMPs):**

gene therapy medicines: these contain genes that lead to a therapeutic, prophylactic or diagnostic effect. They work by inserting 'recombinant' genes into the body, usually to treat a variety of diseases, including genetic disorders, cancer or long-term diseases. A recombinant gene is a stretch of DNA that is created in the laboratory, bringing together DNA from different sources;

somatic-cell therapy medicines: these contain cells or tissues that have been manipulated to change their biological characteristics or cells or tissues not intended to be used for the same essential functions in the body. They can be used to cure, diagnose or prevent diseases;

tissue-engineered medicines: these contain cells or tissues that have been modified so they can be used to repair, regenerate or replace human tissue;

Publishing in this context means at least one of the following: publication in a peer reviewed paper, initiation of clinical trial, homepage that provides public access to data infrastructure, or launched a patient resp. public engagement project.

All Categories request a broad spectrum of information to enable a jury to judge the best practice.

Category: "IMPACT"

The applicant must be a partner in an academic/industry collaborative project.

This category's focus lies on the demonstration of sustainable and inclusive impact on society and health care. Potential for the projects must be given to be scaled or adapted to other settings, and for long-term benefits.

The project has delivered evidence-based proof of improved patient outcomes (e.g., life span, quality of life). The number of current and future beneficiaries are well known. The applicants

can demonstrate sustainability of the project in the sense of established long-term data collection frameworks and scalability for future healthcare advancements.

Ideally projects ensure by implemented measures across genders, races, and cultural backgrounds, etc. inclusivity of data output. They also include patient participation in e.g. design and evaluation of the project.

These projects set a benchmark for transformative, inclusive, and sustainable patient care solutions.

One partner should apply and upload a letter of support from the collaboration partner(s).

Category: “INNOVATION”

Eligible applicants are academic translational projects or startups and SMEs with innovative projects.

This category focuses on groundbreaking projects that drive transformative change in healthcare. Submissions should showcase leap innovations that redefine patient care, integrating cutting-edge solutions with measurable impact. Projects must demonstrate novelty and utility, ideally by a patent application derived from the project. They are groundbreaking in the sense of originality and creativity in the application of health data.

Category: “EXCELLENCE”

This category recognizes projects that exemplify best practices in health data management.

Applicants must demonstrate excellence in accessibility, interoperability, data quality management, data security and best practice in respecting ethics.

Therefore, clear pathways for data access and collaboration (e.g., project landing page, contact person) should be available. Standardized frameworks for seamless data integration and harmonization must be core of the project; as well as robust quality control measures for raw data input. The adherence to stringent standards for data security, privacy, and ethical handling of patient information.

Submissions should highlight how these practices drive innovation while ensuring trust, inclusivity, and excellence in health data management.

Category: “CULTURE”

This category recognizes organizations that have demonstrated excellence in patient involvement and public engagement, serving as benchmarks for best practices in communication and cultural impact related to the use of health data.

The focus of this category lies in fostering a culture of trust, transparency, and collaboration between health data stakeholders and the broader public. Projects in this category must exemplify how patient perspectives and public engagement are integrated into the design, execution, and evaluation of initiatives, leading to meaningful cultural shifts in the understanding and utilization of health data.

Projects should demonstrate Co-creation with patients and the public in planning and decision-making, transparent communication of health data use and its impact and measurable benefits such as improved trust, understanding, and public participation.

All applicants must verify their legal status. For the validation, you will be requested to upload documents showing legal status and origin.

Eligible activities

Eligible activities are the ones set out in section 7 above.

Ethics and values

Activities must comply with the highest ethical standards and the applicable EU, international and national law on ethical principles. Moreover, they must respect basic EU values (such as respect for human dignity, freedom, democracy, equality, the rule of law and human rights, including the rights of minorities).

The activities must comply with:

- ethical principles (including the highest standards of research integrity) and
- applicable international, EU and national law

and may not:

- aim at human cloning for reproductive purposes
- intend to modify the genetic heritage of human beings which could make such changes heritable (with the exception of research relating to cancer treatment of the gonads which may be financed), or
- intend to create human embryos solely for the purpose of research or for the purpose of stem cell procurement, including by means of somatic cell nuclear transfer.

Moreover, activities must have an exclusive focus on civil applications and no recognition can be awarded for activities carried out outside the EU, if they are prohibited in all Member States.

Verification

In case of entering the round of the three best applications in one category, we may ask for additional documents like:

Legal Entity Validation Documents:

- SMEs and Startups: must provide a self-declaration that the company is sustainable and will be in operation at least for three months after the recognition

Ethics Review Documents:

- Ethics approval certificates for any data collection or clinical trials involved in your project.
- Documentation of compliance with data protection regulations (e.g., GDPR compliance statement).

Declaration of Honour:

- A signed declaration confirming the accuracy of the submitted information and adherence to the recognition's ethical and procedural standards.

8. Exclusion

Applicants which are subject to an EU exclusion decision or in one of the following exclusion situations that bar them from receiving EU funding can NOT participate²³:

- bankruptcy, winding up, affairs administered by the courts, arrangements with creditors, suspended business activities or other similar procedures (including procedures for persons with unlimited liability for the applicant's debts)
- in breach of social security or tax obligations (including if done by persons with unlimited liability for the applicant's debts)
- guilty of grave professional misconduct²⁴ (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the implementation of the Recognition)
- committed fraud, corruption, links to a criminal organization, money laundering, terrorism-related crimes (including terrorism financing), child labor or human trafficking during the Recognition procedure they misrepresented information required as a (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the implementation of the Recognition)
- shown significant deficiencies in complying with main obligations under an EU procurement contract, grant agreement, prize, expert contract, or similar (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the implementation of the Recognition)
- guilty of irregularities within the meaning of Article 1(2) of Regulation No 2988/95 (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the implementation of the Recognition) created under a different jurisdiction with the intent to circumvent fiscal, social or other legal obligations in the country of origin or created another entity with

this purpose (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the implementation of the Recognition).

Applicants will also be refused if it turns out that:

- during the PRECISEU Best Practice Recognition procedure they misrepresented information required as a condition for participating or failed to supply that information
- they were previously involved in the preparation of the call and this entails a distortion of competition that cannot be remedied otherwise (conflict of interest).

9. Evaluation and Recognition procedure

Applications will undergo a formal evaluation by a jury.

Non-confidential information, including project details and supporting documents (e.g., papers, links), will be shared with the jury.

If there are more than 90 applications in a prize category, a pre-selection will narrow it down to the top 30, which will then be reviewed by the jury. If fewer than 30 applications are received, all will be reviewed. Each jury member will review no more than ten applications.

The pre-selection panel and jury may have different members, although jury members can be part of the pre-selection panel.

The pre-selection panel/jury will evaluate each application against the recognition criteria.

For applications in each of the four prize categories, the pre-selection panel/jury will determine a priority order according to the following approach:

Several parameters are evaluated for the four categories. The jury will rank each answer for a parameter on a scale from -2 (improvement needed), 0= (average) to +2 (excellent). Points are awarded based on several parameters, with a maximum of 44 points in all categories.

Based on the jury's evaluation (and after mandatory checks: ethics review, legal entity validation, non-exclusion) the Recognizing authority will identify 3 finalists for each category.

Three finalists in each category will be announced in July.

Jury members will decide afterwards who will receive the recognition. The winner will be informed in August and announced in September.

10. PRECISEU Best Practice Recognition criteria

If admissible and eligible, all applications will be evaluated and ranked against the following Recognition Criteria defined for each of the four Categories.

Innovation: Originality and creativity in the application of health data.

Impact: Demonstrable outcomes and contributions to public health, including quantifiable improvements in patient outcomes or health equity.

Scalability and Sustainability: Potential for the project to be scaled or adapted to other settings, and for long-term benefits.

Data Integrity and Ethical Standards: Adherence to high standards of data security, privacy, and ethical use in the handling and application of health data.

Patient involvement: Patient involvement and public engagement in the course of the project.

Impact of Criteria in the different Categories

In the different Categories the evaluation of some of the criteria will have more impact on the ranking:

INNOVATION: In this category the novelty and utility of the project is in focus and ranked higher in the evaluation. Demonstration of the generation of IP as evidence will be requested.

IMPACT: Demonstrable outcomes and contributions to public health. The projects must be scalable, sustainable and inclusive.

EXCELLENCE: Best practice for data integrity and fulfilling ethical standards are in the focus of this category.

CULTURE: projects will be evaluated for their excellence in patient involvement and public engagement.

11. Other conditions

Reward

The applicants will be informed in July 2025 if they are amongst the 12 finalists. The winning organizations will be informed in August and announced in September 2025, provided all the requested documents have been submitted. The winners will be asked to attend the Life Sciences Baltics Conference 2025, Vilnius. Special conditions apply, e.g. reduced registration fees and reduced hotel costs.

The Recognition Ceremony will take place on 18 September 2025 at the Life Science Baltics Conference, Vilnius.

Communication — Dissemination — Visibility of funding

Winners are invited to promote the PRECISEU Best Practice Recognition and its results, by providing targeted information to multiple audiences (including the media and the public) in a strategic and effective manner.

Communication activities related to the PRECISEU Best Practice Recognition (including media interviews, press statements, presentations, etc., in electronic form, via traditional or social media, etc.), must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate) and PRECISEU logo:



This project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101161301



The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text.

Apart from the emblem and the PRECISEU logo, no other visual identity or logo may be used to highlight the EU support.

When displayed in association with other logos (e.g. of winners or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos

For the purposes of these obligations, the winners may use the emblem or logo without first obtaining approval from the PRECISEU Best Practice Recognition authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

Any communication or dissemination activity related to the PRECISEU Best Practice Recognition must use factually accurate information.

Moreover, it must indicate the following disclaimer (translated into local languages where appropriate):



This project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101161301

IPR — Rights of use

The PRECISEU Best Practice Recognition authority does not obtain ownership of the results produced in the context of the Recognition.

The PRECISEU Best Practice Recognition authority has the right to use non-sensitive information relating to the Recognition and materials and documents received from the winners (such as pictures or audio-visual material, in paper or electronic form) for information, communication, dissemination and publicity purposes.

Photos and videos taken by the PRECISEU Best Practice Recognition authority either in preparation of the Recognition Ceremony or during the Recognition Ceremony are the sole property of the PRECISEU Best Practice Recognition authority.

Checks, audits and investigations

The PRECISEU Best Practice Recognition authority, the members of the PRECISEU-project may carry out checks and investigations in relation to the Recognition.

Withdrawal of the Recognition

The PRECISEU Best Practice Recognition authority may withdraw the Recognition after its announcement, if it finds out that

- false information, fraud or corruption was used to obtain it
- the winners were not eligible or should have been excluded or
- the winners are in serious breach of their obligations under these Rules of Contest

12. How to submit an application

All applications must be submitted directly online via the PRECISEU registration portal. Paper applications are NOT accepted.

You can access the registration by clicking 'Apply now' on the official PRECISEU Best Practice Recognition webpage.

General information and Privacy Policy

For organizational reasons we will ask you about your institution and to upload personal information. These data will not go to the jury. With uploading this information, you agree that PRECISEU partners can handle the data according to their data protection policies.

Project related information

To evaluate if your project is outstanding in the sense of the Recognition Criteria, the jury members need information that describes your solution to existing problems in personalized medicine. In the questionnaire you will be asked stepwise to highlight different aspects of your project that refer to the evaluation criteria. **PLEASE, SHARE NON-CONFIDENTIAL INFORMATION**

ONLY! Share information you want to be distributed and copied for you to become a role model in best practice of health data use in ATMPs!

Deadline and Platform

- All applications must be submitted **before the call deadline**. Refer to the timetable in **Section 4** for the exact dates.
- Applications **must be submitted electronically** using the questionnaire on the PRECISEU platform.
- Paper submissions are NOT accepted.

Submission System Requirements

- Applications, including all annexes and supporting documents, must be submitted via the **Submission System**.
- All submitted information must be in English.
- Ensure your application is readable, accessible, and printable.

Project and Category Guidelines

- Applicants can apply to **only one category** of the prize categories per project.
- Published projects only: Applications must involve initiatives already published (e.g., peer-reviewed paper, initiated clinical trial, public data infrastructure).
- Applications must **not contain confidential information**.

Additional Requirements

When starting the application, the following documents and materials are available to expedite the process:

Supporting information to the project will be requested:

- Detailed project description, including:
 - Objectives, methods, and outcomes.
 - Information on scalability and sustainability.
- Evidence of project publication, such as:
 - Peer-reviewed journal articles.
 - Clinical trial registration details.
 - Publicly accessible webpages or platforms providing access to the project's data infrastructure.

- Any patents, intellectual property (IP) documentation, or records of innovation where applicable.
- Letters of support from partners, stakeholders, or collaborators.

By gathering all available materials beforehand, you can ensure a smoother and more efficient submission process.

For all categories the same questionnaire will be used. Some questions are more relevant for certain categories. E.g, patient involvement is of significantly more importance to the Category CULTURE. This will be reflected in the final evaluation as some criteria will have more impact on the category and the ranking than others.

In case you can't answer a question, please add "n/a" in the survey.

The application must be submitted before the call deadline (see section 5). After this deadline, the system is closed, and applications can no longer be submitted.

Once the application is submitted, you will receive a confirmation e-mail (with date and time of your application). If you do not receive this confirmation e-mail, it means your application has NOT been submitted. If you believe this is due to a fault in the submission system, you should immediately file a complaint via the technical support contact, explaining the circumstances and attaching a copy of the application (and, if possible, screenshots to show what happened).

13. Help

Additional information can be found here:

Supporting document "questionnaire": you can pre-read the questionnaire to prepare for the upload of the requested information.

PRECISEU website including an FAQ section

Contact

For individual questions on the application form, please

contact for technical support:

María Céjas: mcej@biocat.cat

Non-IT related questions please contact

Daniela Weber: dw@biorn.org



PRECISEU Best Practice Recognition

Application Form

* Erforderlich

1. What is your name?

Geben Sie höchstens 100 Zeichen ein.

2. What is your organization's name? *

Geben Sie höchstens 100 Zeichen ein.

3. What type is your organization *

Academic Institution

SME

Startup

NGO

other

4. Please enter the postcode of the institute address *

Geben Sie höchstens 10 Zeichen ein.

5. Which EU-member state are you from? *

Geben Sie höchstens 100 Zeichen ein.

6. What PRECISEU Best Practice Recognition CATEGORY do you want to apply for? *

INNOVATION

IMPACT

EXCELLENCE

CULTURE

7. Which category of Advanced Therapy Medicinal Products (ATMPs) does your project fall under? *

- Gene therapy medicines
- Somatic-cell therapy medicines
- Tissue-engineered medicines
- none

PRECISEU Best Practice Recognition

Please only submit non-confidential information! - Information you would like to share to become a role model for best practice in the use of health data in the field of ATPMs!

8. What is the name of your project? *

9. Please describe the project in one sentence *

Geben Sie höchstens 200 Zeichen ein.

10. Please describe your project including scope, objectives methods and results *

Geben Sie höchstens 3000 Zeichen ein.

Innovation

Originality and creativity in the application of health data.

11. Is Intellectual Property (IP) generated in the course of your project?

- Patent
- Copyright
- Trade Secret / Secret Know-how
- Know-how
- other
- none

12. What product or tool are you introducing to the market, and what has been your biggest regulatory challenge? How did you overcome it?

Geben Sie höchstens 3000 Zeichen ein.

Scalability and Sustainability

Potential for the project to be scaled or adapted to other settings, and for long-term benefits.

13. Scalability - How can your project be scaled up? For example, can your project be extended to other indications, can the tool include additional data sets, etc.?

Geben Sie höchstens 200 Zeichen ein.

14. Inclusivity - How is made sure, that different preconditions (gender, race, age, economic background...) are considered and differentiated in the project?

Geben Sie höchstens 200 Zeichen ein.

15. Sustainability - Is the project part of a sustainable attempt to provide and collect patient data for future questions? E.g. are data collected in a warehouse center, are data available for future projects?

Geben Sie höchstens 200 Zeichen ein.

16. Sustainability - How did you reduce environmental impact and upscale resource efficiency, compared to previous projects?

Geben Sie höchstens 200 Zeichen ein.

Data Integrity and Ethical Standards

Adherence to high standards of data security, privacy, and ethical use in the handling and application of health data.

17. Data Security - What measures are implemented to protect patient data? Please describe security and confidentiality in data encryptions, and organizational structures response to data breaches *

Geben Sie höchstens 500 Zeichen ein.

18. Privacy - What organizational measures are in place to manage consent withdrawal requests? Additionally, please specify which regulatory body oversees GDPR compliance and at what stage of the project this occurs. *

Geben Sie höchstens 500 Zeichen ein.

19. Accessibility - How easily can data collected in the project be accessed or partnerships established? Please describe whether universal design principles are applied to tools and environments, and if communication is adapted for diverse needs (e.g., multiple languages, formats like text, audio, Braille, or in-person support).

Geben Sie höchstens 500 Zeichen ein.

20. Harmonization and Interoperability - what standards are chosen for data storage?

Geben Sie höchstens 200 Zeichen ein.

21. QC - What quality standards are implemented for raw data input (quality management tools)

*

Geben Sie höchstens 500 Zeichen ein.

Impact

Demonstrable outcomes and contributions to public health, including quantifiable improvements in patient outcomes or health equity.

22. Describe the improvements patients experience through your project (e.g., lifespan, quality of life) and provide references.

Geben Sie höchstens 200 Zeichen ein.

23. Please provide the number of people who have benefited by today and will in the future from your project; please reference

Geben Sie höchstens 300 Zeichen ein.

Patient* involvement

* and/or patient organizations, families or public

24. How are the patients* involved in the course of the project

Geben Sie höchstens 500 Zeichen ein.

25. Can you demonstrate quantitative and qualitative measures of the impact of patient* involvement?

Geben Sie höchstens 500 Zeichen ein.

Please share supporting information

26. Please reference supporting information: paper publications, clinical trials, etc. Please share a link

Geben Sie eine URL ein

27. Please share a link to your website (institution, team or project) *

Geben Sie eine URL ein

28. Describe in one sentence why your project should win the PRECISEU Best Practice Recognition?

Geben Sie höchstens 300 Zeichen ein.

final spurt

How can we reach out to you?

29. Please share an e-mail address *

Geben Sie eine E-Mail-Adresse ein

30. How did you hear about the PRECISEU Best Practice Recognition?

Geben Sie höchstens 100 Zeichen ein.

31. Is there something you want to tell us?

Geben Sie höchstens 500 Zeichen ein.

Please read carefully

by submitting the data you agree to the privacy policy and the processing of your data by PRECISEU partners

Dieser Inhalt wurde von Microsoft weder erstellt noch gebilligt. Die von Ihnen übermittelten Daten werden an den Formulareigentümer gesendet.

 Microsoft Forms

Attm. 3

Projekt No		Jury - Evaluation Criteria														Comment to OrgaTeam	Comment to applicant (optional)		
<p>Five-point scale (-2,-1, 0,+1,+2)</p> <p>Rating scale Evaluate the application and vote based on a Five-point scale (-2, -1, 0, +1, +2).</p> <p>Plus values (+) are better than the baseline (0). Minus values (-) are worse, and zero values are equal to the baseline. The option with the highest score is the best, based on your criteria.</p>		Innovation		Scalability and Sustainability				Data Integrity and Ethical Standards					Impact		Patient involvement				
		Originality and creativity in the application of health data.	What product or innovation - is IP created in the course of the project? If yes, what know-how, patent,...	Scalability - How can your project be scaled up? For example, can your project be extended to other indications, can the tool include additional data sets, etc.?	Inclusivity - How is made sure, that different preconditions (gender, race, age, economic background...) are considered and differentiated in the project?	Sustainability - Is the project part of a sustainable attempt to provide and collect patient data for future questions? E.g. are data collected in a warehouse center, are data available for future projects?	Sustainability - How did you reduce environmental impact and upscale resource efficiency, compared to previous projects?	Data Security - What measures are implemented to protect patient data? Please describe security and confidentiality in data encryptions, and organizational structures response to data breaches	Privacy - What organizational measures are in place to manage consent withdrawal requests? Additionally, please specify which regulatory body oversees GDPR compliance and at what stage of the project	Accessibility - How easily can data collected in the project be accessed or partnerships established? Please describe whether universal design principles are applied to tools and environments	Harmonization and Interoperability - what standards are chosen for data storage?	QC - What quality standards are implemented for raw data input (quality management tools)	evidence for effectiveness - please describe the quality of improvement patients experience through your project (life span, quality of life,...); please reference	evidence for effectiveness - please provide the number of people who benefit today and in the future from your project; please reference	patient involvement when in the course of the project are patients* involved (* and/or patient organizations, families, public...)	patient involvement - Can you demonstrate quantitative and qualitative measures of the impact of patient involvement?			
N	title																	<i>this project is excellent and should be awarded/ is poor because...</i>	<i>please improve in this aspect/ check this group, this paper</i>

MULTIPLYERS according to focus (= score x N)															Maximum score	
IMPACT *Transformative academic/business partnership Evidence based results / impact in health care	1	1	2	2	2	2	1	1	1	2	2	1	1	1	1	42
INNOVATION *Break through innovation of SME/Startup	2	3	2	1	1	1	1	1	1	2	2	1	1	1	1	42
EXCELLENCE *Health Data excellence for best accessibility/ interoperability /safety / data stratification / Quality Standards for input (raw data) / inclusivity	1	1	1	1	1	1	3	2	2	2	2	1	1	1	1	42
CULTURE *Patient involvement and public engagement: Best practice in communication for cultural impact in health data use	1	1	1	1	1	1	1	1	1	1	1	1	1	4	4	42
	2	2	2	2	2	2	2	2	2	2	2	2	2	8	8	

Attn. 4

Work Package: WP7	Task 7.2. Promotion strategy for PRECISEU Best Practice Recognitions		
Author(s):	V1.0 Cristina Baghiu DIZNE Cristina Bulat DIZNE	V2.0 Daniela Weber bioRN Paula Echeverría	
Date:	18.12.2024		
Version number:	1.0 (18.12.2024)	Status:	Delivered for review
Reviewer:	Daniela Weber bioRN Paula Echeverría	Status:	Reviewed
Version number:	2.0 (2025)	Status:	
Reviewer:	WP7 and WP2 representatives	Status:	
Dissemination level:	Internal to support the activity of WP2		

1. Introduction

PRECISEU is an initiative dedicated to connecting innovation ecosystems across Europe, with a focus on advancing personalized healthcare. It seeks to inspire, motivate, and highlight exemplary practices in the use of health data at various levels of healthcare. Despite the transformative potential of health data, significant barriers still hinder its effective utilization.

The PRECISEU Best Practice Award aims to address these challenges by providing Europe-wide recognition for the most innovative and successful solutions in overcoming these obstacles. By showcasing and transferring best practices between regions, the award accelerates progress toward truly personalized healthcare. It also promotes the scaling-up of deep-tech healthcare innovations, particularly those based on advanced therapy medicinal products and the strategic use of health data. Ultimately, PRECISEU seeks to strengthen connectivity among regional ecosystems across Europe, fostering collaboration and innovation for a healthier future.

2. Award Categories and target audience

For the first edition the prize will be awarded to the organization that will apply to one among the following categories Impact, Innovation, Excellence and Culture. The other category Policy will be announced in the following edition of the **PRECISEU Best Practice Award**.

Category	Target Audience	Key Characteristics
IMPACT Two collaborating Institutions that can demonstrate significant impact in healthcare via a transformative academic/business partnership supported by evidence-based results.	Academic/Research Institutions, Industry Partners, Public-Private Partnerships	Proven best practice example of collaboration in healthcare projects including health data use.
INNOVATION SMEs or Startups that revolutionize patientcare in the fields of ATMPs through break through innovation that include patient data usage.	SMEs, Startups, Health-Tech Entrepreneurs, Accelerators/Incubators	Innovative project in the field of use of patient data in ATMPs with validated prototypes or commercial products.
EXCELLENCE Organizations of health data excellence with respect to best accessibility, interoperability, safety, data stratification, quality standards for raw data input and inclusivity when it comes to utilization of patient data for personalized medicine.	Health Data Platforms, Healthcare Institutions, Standardization Bodies including Startups and SMEs	Expertise in quality, interoperability, and safety of health data use in personalised medicine.
CULTURE Organizations that have developed best patient involvement and public engagement and are an example for best practice in communication for cultural impact to society in health data use.	Patient Advocacy Organizations, Public Engagement Bodies, Nonprofits, SMEs, Startups, Health-Tech Entrepreneurs, Accelerators/Incubators	Strong track record of public communication and patient involvement.
POLICY Organizations that carried forward the implementation of best policy making.	Policy Advocacy Groups, Government Bodies, Regulatory Agencies	Role in advancing effective healthcare policies with real-world impacts.

3. Promotion plan

To maximize engagement and participation, the PRECISEU Best Practice Award event promotion will be structured across multiple phases, focusing on building awareness, driving applications, and ensuring meaningful engagement during and after the event. This phased approach leverages digital channels, partner networks, and direct outreach to ensure broad participation from a diverse set of stakeholders, including academic institutions, SMEs, healthcare organizations, policymakers, and patient advocacy groups. Through strategic content creation, collaboration, and interactive activities, the goal is to inspire excellence and innovation in personalized medicine and health data utilization.

Strategic Communication Channels

The strategic communication channels of PRECISEU are summarised in the general dissemination document "Communication and dissemination toolkit D2.2"

- **Website:** Create a dedicated page for the awards on PRECISEU's website, with clear navigation for categories, submission guidelines, and updates.
- **Social Media:** Actively use Facebook, LinkedIn, and YouTube to share updates, relevant content, and highlights. Use hashtags like #PRECISEU2025, #PersonalizedMedicine, and #HealthInnovation.
- **Newsletters:** Include information in the Newsletter about the PRECISEU Best Practice Award event with award-related content, timelines, and reminders to consortium members and registered participants.
- **ECCP, CEBR and EISMEA channels:** Make the awards visible throughout the ecosystems in Europe
- **Direct Outreach from project partners:** Send personalized emails to potential applicants, emphasizing the recognition and impact of the awards.

Promotion timeline figure



Detailed promotion timeline

Campaigne	Date & Possible topics	Type of content	Channels	Responsible
Dec 2024 – Jan 2025 PRECISEU Best Practice Award announcement promotion together with project partners and relevant stakeholders.	Dec 2024 Initial announcement of PRECISEU Best Practice Award	Blog post, press release from the second round on, and social media teaser with visuals.	All channels	WP7.2 task leader WP2
Jan 2025 – Feb 2025 Promote the categories available and the jury announcements.	Jan 2025 Application timeline including the call for jury members	Application timeline including the call for jury members: Informational infographic, social media carousel, and email blast.	All channels	WP7.2 task leader WP2
	Jan 2025 Promote the available categories for awards	Promote the available categories for awards: Social media posts with individual category highlights, explainer video.	All channels	WP7.2 task leader WP2
	Feb 2025 Announcement of jury selection for PRECISEU Best Practice Award (Can be made separate announcements for each jury member if possible)	Announcement of jury selection for PRECISEU Best Practice Award: Social media posts featuring profiles of jury members.	All channels	WP7.2 task leader WP2
Mar 2025 – Apr 2025 Promote the open application together with the project partners and the key stakeholders.	Mar 2025 Promote the open of the application	Announce the opening of submissions for the awards. Highlight eligibility criteria and showcase the benefits of winning (visibility, networking opportunities, and recognition). Leverage the networks of consortium members to disseminate the call for applications.	All channels	WP7.2 task leader WP2

	Mar - April 2025 Post about the application process	Dedicated blog post, tutorial video on how to apply, and countdown posts on social media.	All channels	WP7.2 task leader WP2
	Apr2025 Last call for application	Reminders via email (from each partner), social media posts with countdown timers, and partner amplification.	All channels	WP7.2 task leader WP2
Apr 2025 – Sept 2025 Promote the applicants and their “application details” with the mention of the awarding ceremony from September. During this period the awards for each category can be promoted as well as the sponsors.	Apr 2025 – Sept 2025 Multiple posts related to the organizations that applied to this call to raise awareness in the community about their work. Promote the sponsors.	Features on applicant projects, interviews, and impact stories. Requested and derived from the application form	All channels	WP7.2 task leader WP2
	Apr 2025 – Sept 2025 Promote the awards for each category with the mention of the Ceremony award	Posts containing videos or graphic content with the partners that are offering the award.	All channels	WP7.2 task leader WP2
Sept 2025 – Nov 2025 Promotion, live transmission of the award ceremony and the announcement of the winners and.	Beginning of Sept 2025 Last call for people to participate to the Ceremony	Social media invites, email reminders (if the partners have who to invite), and promotional videos interviews with jury members or keynote speakers.	All channels	WP7.2 task leader WP2
	Sept 2025 Live transmission of the ceremony	Livestream event and behind-the-scenes reels.	All channels	WP7.2 task leader WP2
	Sept – Nov 2025 Multiple posts about the winners	Video interviews, success stories, and features on the winners work.	All channels	WP7.2 task leader WP2

Additional activities that can be done

- **Launch of the PRECISEU Best Practice Recognition:** Organize an online webinar introducing PRECISEU, its objectives, categories, and impact. Invite key stakeholders to participate and share their insights.

- **Maintain Engagement:** Keep award participants connected through a virtual community or networking group to foster ongoing collaboration and innovation sharing. Organize webinars and live Q&A sessions with industry experts.
- **Leverage Influencers and Advocates:** Engage thought leaders in personalized medicine to act as ambassadors, spreading the word about the awards. Highlight patient organizations to share testimonials and mobilize community-driven support. Feature “Meet the Judges” sessions to engage potential participants. The awardees will become the next ambassadors of the PRECISEU Best Practice Award.
- **Media Coverage:** Collaborate with health-tech and innovation-focused media outlets for feature stories, press releases, and event coverage.
- Offer **offline materials** like printed flyers for in-person events (e.g., conferences or consortium meetings).
- **“Partner Spotlight” series** on social media to recognize and feature consortium members actively promoting the awards.

4. Improvement suggested after first edition

After the first edition the promotion strategy can be improved with:

- **case studies** featuring past winners’ examples to inspire potential applicants.
- **virtual gallery** on website of past winners' work to visually inspire potential applicants.
- **webinars** with winners or keynote speakers to offer to the potential applicants an idea of how it was at the event.
- **content** with the winners that are enjoying the awards and can be used to attract more applicants.
- launch a **PRECISEU Alumni Network** for award winners and applicants to foster ongoing collaboration.
- to ensure that the award is promoted by the applicants as well it would be great if a **communication toolkit** could be created for each award categories, sponsors and the jury members.

5. Metrics to track success

Tracking the success of the promotion strategy is essential, and I believe this should be jointly undertaken by the task7.2 leader and wp2 to ensure alignment with the project’s overall objectives and effective monitoring of outreach efforts.

6. Suggested text & visual content

Visual for the award announcement can be [WATCHED HERE](#). To edit the visual [PRESS HERE](#). WP2 leaders agreed to create the visuals.

Script for the promotional video done by the partners (1st draft) *put subtitles in place*

Opening Scene

- **Partner 1:** *in the heart of healthcare*
- **Partner 2:** *where innovation meets PRECISEU*
- **Partner 3:** *we want to celebrate those who are making waves*
- **Partner 4:** *where ideas transform into impact!*

Category announcements

Partners 5: *Do you think your project has impact on patients' lives? – this is the category for you: IMPACT*

- **Partner 6:** *every great partnership begins with a shared vision*
- **Partner 7:** *the IMPACT awards those whose collaboration has brought measurable, life-changing results to patients worldwide*
- **Partner 8:** *together, they've proven that when science and business unite, lives are transformed*

Partner 9: *Will your breakthrough idea change patient treatment? – apply with your INNOVATION:*

- **Partner 10:** *Innovation isn't just about ideas*
- **Partner 11:** *it's about breakthroughs that matter*
- **Partner 12:** *The INNOVATION award celebrates startups and SMEs pushing boundaries in ATMPs*
- **Partner 13:** *revolutionizing patient care with creativity and bold thinking*
- **Partner 14:** *It's innovation that makes the impossible, possible*

Partner 15: *Sharing is Caring – have you implemented excellent health data handling tools? - This category is for you: Excellence*

- **Partner 16:** *Excellence is more than a standard*
- **Partner 17:** *it's a commitment to doing what's right*
- **Partner 18:** *this award honors organizations leading the way in health data accessibility, safety, and inclusivity for a personalized medicine revolution*
- **Partner 19:** *Because excellence in data means better outcomes for all*

Partner 20: *Societal participation is the soul of personalized medicine. CULTURE Category*

Attn. 4A

- **Partner 21:** *The CULTURE award recognizes those redefining patient involvement, setting benchmarks for engagement, and making healthcare communication truly personalised*
- **Partner 22:** Patients need to be engaged in all parts of the process
- **Partner 23:** *For treatments to be tailored to their needs and create a cultural change*

Closing Scene

- **Partner 24:** *This is more than an award*
- **Partner 25:** *it's a celebration of what we have achieved*

All the partners: *Apply now!*

Link to homepage

Important details for the partners

1. Technical Setup

Camera

- Use a high-quality camera or smartphone (1080p or higher resolution).
- Position the camera at eye level to ensure a natural, engaging perspective.
- Stabilize the camera on a tripod or sturdy surface to avoid shakiness.

Lighting

- Use natural light or a well-lit room; position yourself facing the light source.
- Avoid backlighting (e.g., sitting with your back to a window).

Audio

- Record in a quiet space to minimize background noise.
- Use a microphone if available (external or built-in).
- Speak clearly and at a moderate pace.

Framing

- Center yourself in the frame, leaving some space above your head.
- Ensure your shoulders and upper chest are visible (medium close-up shot).

2. Background

- Choose a clean, uncluttered background.
- Avoid distractions such as moving objects or people in the background.
- If possible, incorporate PRECISEU branding or event-relevant visuals (e.g., logo, banners).

3. Appearance

- Dress professionally or in business-casual attire.
- Avoid overly bright patterns or clothing with logos (unless they are project-related).

4. Script and Tone

- Stick to the assigned script or category topic to ensure alignment with the overall message.
- Keep your message concise (10-20 seconds).
- Speak with enthusiasm, authenticity, and a positive tone.
- Smile and make eye contact with the camera to create a warm, engaging presence.

5. File Format and Submission

- Record in landscape mode 16/9 (horizontal orientation).
- Save the file in a standard format (e.g., MP4).
- Name the file with your name and category (e.g., *JohnSmith_Impact*).
- Submit the video here by the deadline.

6. Permissions

- Ensure that you have the necessary permissions for any visuals or branding included in your video.
- By submitting your video, you agree to its use for the CEREMONY AWARDS EVENT promotion.

Call for jury members

The PRECISEU Best Practice Recognition is recognition prize designed to inspire, motivate, and showcase exemplary practices in healthcare, particularly in the innovative use of health data. This contest operates under the Personalised medicine Empowerment Connecting Innovation ecoSystems across Europe (PRECISEU) Programme.

PRECISEU is an initiative dedicated to connecting innovation ecosystems across Europe, with a focus on advancing personalized healthcare. It seeks to inspire, motivate, and highlight exemplary practices in the use of health data at various levels of healthcare. Despite the transformative potential of health data, significant barriers still hinder its effective utilization.

The PRECISEU Best Practice Recognition aims to address these challenges by providing Europe-wide recognition for the most innovative and successful solutions in overcoming these obstacles. By showcasing and transferring best practices between regions, the recognition accelerates progress toward truly personalized healthcare. It also promotes the scaling-up of deep-tech healthcare innovations, particularly those based on advanced therapy medicinal products and the strategic use of health data. Ultimately, PRECISEU seeks to strengthen connectivity among regional ecosystems across Europe, fostering collaboration and innovation for a healthier future.

Projects

Initiatives applying must have published or launched a project that and involves

- A) uses of health data for public health improvement or healthcare delivery, and
- B) are innovative in the fields of ATMP

Categories

The Prize will be recognized to Institutions, and contestants can apply to one among the following three prize categories:

- **IMPACT:** Two collaborating Institutions that can demonstrate significant impact in healthcare via a transformative academic/business partnership supported by evidence-based results
- **INNOVATION:** SMEs or Startups that revolutionize patientcare in the fields of ATMPs through break through innovation that include patient data usage
- **EXCELLENCE:** Organizations of health data excellence with respect to best accessibility, interoperability, safety, data stratification, quality standards for raw data input and inclusivity when it comes to utilization of patient data for personalized medicine
- **CULTURE:** Organizations that have developed best patient involvement and public engagement and are an example for best practice in communication for cultural impact to society in health data use

Expectations

We are looking for experts that are willing to contribute as jury members. We will share an application document with you. It is extracted from a questionnaire, filed by the applicants, that is in close alignment with an evaluation form, that will be filed by you. You will judge on the answers and documents provided by the applicants on the following criteria: innovation, impact, scalability and sustainability, data integrity, ethical standards and patient involvement.

This is the first call to apply for a Best Practice Recognition in health data use. We cannot estimate the number of applications, but we will limit the number of evaluations we postulate to be a reasonable number. We target to share up to 10 applications with jury members for feedback. In case of the Category "CULTURE" up to five.

You will be given ~ 4 weeks for the evaluation in the categories IMPACT, INNOVATION and EXCELLENCE", ~2weeks in the category of "CULTURE" on a preselection of applications.

Timetable and Deadlines	
Call opening	March 2025 (platform ready)
Deadline for Submission	Mai 2025
Evaluation	May/June and for "CULTURE"(2 step): June
Information on evaluation results	July
Recognition Ceremony	September 2025

PRECISEU aims to recognize best practice examples annually. We would highly appreciate your contribution to all evaluations until 2029.

Onboarding

For your onboarding we will hold an additional digital session in late spring 2025.

Your benefits

Learn about best practice in the field of the use of health data in personalized medicine. Identify optional partners for future collaborations and get inspired for your own upcoming projects.

Let us welcome you on board of the European Flagship Project PRECISEU, the PeRsonalised medicine Empowerment Connecting Innovation ecoSystems across EUrope (PRECISEU) Programme!

Attn. 6

Information to jury members

Dear member of the PRECISEU Best Practice Recognition – jury,

We sincerely appreciate your willingness to serve as a jury member for the PRECISEU Best Practice Recognition. Your expertise and thoughtful evaluation are essential for recognizing and celebrating outstanding achievements. In this letter we would like to address a few organizational questions and already share the deadlines with you.

We would like to acknowledge your valuable contribution and introduce you as an expert for the jury on social media. **Please send us a picture and a short statement explaining your motivation for your commitment as a jury member***. Your commitment is important to us, and we will emphasize and promote it accordingly.

In the course of the evaluation, only non-confidential information will be shared; however, personal information associated with the applications must be kept confidential. We will come up with an NDA with you as an individual. There is no remuneration for serving as a jury member; it is an in-kind contribution. Therefore, no further paperwork is required.

To ensure a smooth and transparent process, we have scheduled two onboarding calls on 11 April and 29 April 2025, during which we will provide an overview of the evaluation procedure. You will have the opportunity to ask any questions you may have.

For the onboarding session on 11 April 2025, 10 am CET you can register [here](#), alternatively for 29 April 2025, 10 am CET you can register [here](#).

Here is already a short summary of the procedure:

To be recognized institutions and organizations can hand in applications until April 25. Following this, the applications and evaluation forms will be distributed to the jury members on **30 April 2025**. In case we have too many applications, we will implement a preselection round. Details will be announced in the calls.

In brief: You will have to evaluate different aspects of the projects that you find in the application on a scale from -2 to +2. Details will be explained in the onboarding session.

We kindly ask you to submit your assessments by **30 June 2025**. Your feedback will be compiled and will help us to identify the best practices. Winners will be publicly recognized and celebrated on 18 September 2025, at the [Life Science Baltics](#) conference 2025 in Vilnius (LT).

**By sending us your photo and statement, you agree that PRECISEU will use them for advertising purposes.*

Your time and dedication to this process are greatly valued, and we are grateful for your contributions. Should you have any questions or require further clarification before the onboarding session, please do not hesitate to reach out.

We look forward to receiving your photos + statements and sharing your contribution!

Best regards,

Your PRECISEU-Team WP7.2: PRECISEU Best Practice Recognition

Daniela Weber
bioRN Life Science Cluster
E-mail: dw@biorn.org

Timetable and Deadlines (updated Feb 2025)	
Call opening	March 2025
Onboarding session Jury (<i>choose one</i>) <i>recording available upon request</i>	11 April 2025, 10 am 29. April 2025, 10 am
Deadline for Submission	25. April 2025
Evaluation period	May and June 2025 (KW19-26)
Evaluation Deadline	25 June 2025
Internal Information on evaluation results	July
Recognition ceremony and announcement	17/18 September 2025: at the Life Science Baltics

KW4 - [PRECISEU announcement call](#)

 **Exciting News!** 

We're thrilled to announce the launch of the **PRECISEU Best Practice Award** —a recognition of outstanding examples in personalised medicine! 

The application phase officially opens in **March 2025**: experts active in the fields of #ATMPs and using health data - keep your eyes open!

This award is designed to celebrate outstanding examples of best practice in health data use in personalised medicine, and we can't wait to see the incredible talent and ideas you bring forward!

Stay tuned for more details about the categories, eligibility criteria, submission guidelines, and key dates. 

Don't miss our updates and follow #PRECISEU and #PRECISEUBPA

Let's celebrate excellence together! 

#bestpractice #award #excellence #innovation #ATMP #healthdata #personalisedmedicine

KW6 - [PRECISEU announcement excellence](#)

 **Announcing the PRECISEU Best Practice Award: Category of Excellence!** 

We are delighted to introduce the **PRECISEU Best Practice Award** a prestigious recognition celebrating outstanding achievements and best practices in the category of **Excellence in health data use**.

This award honors teams or organizations that have set benchmarks in best practice of health data use especially operational excellence, showcasing their commitment to quality, safety, interoperability, and scalability.

 **Applications Open in March 2025!**

If you've implemented a groundbreaking initiative in the research area of ATMPs including excellence in health data use and delivered transformative results, we encourage you to apply and share your story.

Stay tuned for more details on eligibility, submission guidelines, and deadlines.

Let's celebrate those who redefine what excellence means!

Don't miss our updates and follow #PRECISEU and #PRECISEUBPA

#bestpractice #award #excellence #innovation #ATMP #healthdata #personalisedmedicine

 **Announcing the PRECISEU Best Practice Award Category of Innovation!** 

We are thrilled to unveil the **PRECISEU Best Practice Award**, a celebration of groundbreaking ideas and trailblazing practices that are reshaping the future. This prestigious award recognizes teams and organizations that have demonstrated exceptional ingenuity and impact in the category of **Innovation**.

 **Applications Open in March 2025!**

Have you developed a revolutionary solution, pioneered new approaches, or introduced transformative technologies in the fields of ATMPs? This is your chance to showcase your work and gain recognition for your innovative contributions.

Stay tuned for detailed information on eligibility criteria, submission guidelines, and key deadlines. Let's honor those who are driving change and inspiring progress!

Don't miss our updates and follow #PRECISEU and #PRECISEUBPA

#bestpractice #award #excellence #innovation #ATMP #healthdata #personalisedmedicine

 **Introducing the PRECISEU Best Practice Award Category of Impact!** 

We are proud to announce the **PRECISEU Best Practice Award**, a prestigious recognition celebrating powerful collaborations that have created meaningful and lasting impact. This award highlights partnerships where **organizations or partners** joined forces to achieve remarkable outcomes and drive positive change in personalized medicine in the fields of ATMPs.

 **Applications Open in March 2025!**

If you're part of a collaboration that has delivered transformative results—whether through innovation, community initiatives, or strategic projects—we want to hear your story! This is your opportunity to showcase how teamwork and shared vision can make a difference.

Stay tuned for details on eligibility, application requirements, and deadlines. Let's celebrate the power of partnerships and the impact they create together!

Don't miss our updates and follow #PRECISEU and #PRECISEUBPA

#bestpractice #award #excellence #innovation #ATMP #healthdata #personalisedmedicine

🌟 **Announcing the PRECISEU Best Practice Award in the Category of Culture!** 🌟

We are excited to introduce the **PRECISEU Best Practice Award**, a recognition that honors outstanding efforts in **patient involvement** and **public engagement**. This award celebrates initiatives in personalized medicine that are best practice examples of patient involvement and/ or communicate best to the public to drive cultural change.

🏆 **Applications Open in March 2025!**

If you've led or participated in projects that champion inclusivity, empower communities, and elevate engagement, we invite you to share your story. Let's recognize the transformative power of culture and connection!

👉 **Reach Out:**

Spread the word: encourage deserving candidates to apply. Together, we can shine a spotlight on the inspiring work being done to create a more inclusive and engaged world.

Stay tuned for eligibility criteria, submission guidelines, and application details.

Don't miss our updates and follow #PRECISEU and #PRECISEUBPA

#bestpractice #award #excellence #innovation #ATMP #healthdata #personalisedmedicine

Attn. 8

E-mail to PRECISEU partners

Dear all,

Our aim is to make the PRECISEU Best Practice Recognition a pan-European endeavour, including all partners' contribution.

We will create a **voucher booklet** for the winners of the best practice recognition. To support this initiative, we are gathering offers.

There are no limits to your creativity! E.g. Events, membership, ...

Find a Form to enter your information: [here \(link to form\)](#). You can upload your input until 30 May 2025.

Applications for the Recognition from all Regions are welcome: We are still motivating scientists to apply for the best practice recognition. In case you have experts in mind that should showcase their projects, feel free to share the following information:

Please find attached a letter you can make use of, when approaching potential applicants and the questionnaire as a .pdf. Please be aware that not all questions are mandatory.

Additionally, we offer two more sessions on "how to apply" for your questions:

[PRECISEU Best Practice Recognition – How to apply?](#)

Session 1 :

Session 2 :

Thank you for your support

Invitation to PRECISEU Best Practice Recognition – Your Excellence Deserves Recognition!

Dear **Sir or Madam,**

We are delighted to invite you to participate in the **PRECISEU** Best Practice Recognition initiative. This program honors outstanding achievements, innovative approaches, and exemplary concepts in use of health data for public health improvement or healthcare delivery and are innovative in the fields of ATMPs.

Dedication and success deserve to be showcased to a broader audience and serve as a source of inspiration.

PRECISEU Best Practice Recognition offers you the opportunity to present your proven methods, connect with valuable contacts, and engage with other leading experts in your field. Additionally, recognized participants will receive official recognition and be highlighted in various publications and on our platform.

Why should you participate?

- **Recognition:** Your achievements will be officially acknowledged. We will announce and celebrate winners on 18 September 2025 in Vilnius at the Life Science Baltics Conference.
- **Networking:** Connect with other experts and establish new relationships.
- **Visibility:** Your best practices will be shared across relevant networks via our 25 partners involved in PRECISEU all over Europe.

Categories for Best Practice Recognition:

- **IMPACT** Collaborating organizations that can demonstrate significant impact in healthcare via a transformative academic/business partnership supported by evidence-based results.
- **INNOVATION** SMEs or startups that are revolutionizing patient care in the field of ATMPs through breakthrough innovations, leveraging patient data to drive transformative solutions.
- **EXCELLENCE** Organizations of health data excellence with respect to best accessibility, interoperability, safety, data stratification, quality standards for raw data input, and inclusivity when utilizing patient data for personalized medicine.
- **CULTURE** Organizations that have developed best patient involvement and public engagement and serve as an example of best practices in communication for cultural impact on society in health data use.

The call for applications is **open now** and we invite you to submit your best practice or to encourage deserving candidates. The submission deadline is **25 April 2025**. More information about participation and selection criteria can be found at [PRECISEU](#).

We look forward to recognizing your outstanding achievements and fostering a culture of excellence together.

Yours sincerely, **name**

Consent to use photographic, video and audio recordings

I, _____
(Name)

consent to

a) the use of any images and/or video material that I provide. This material may be used for the purposes of the **PRECISEU Best Practice Recognition**, including but not limited to publication, distribution, and display in both digital and print formats.

By providing my materials, I confirm that I have the necessary rights to share them and that I consent to their use as described above.

b) to be photographed, video recorded, and audio recorded by **partners within the PRECISEU consortium** (hereinafter referred to as „the Organizer“) or its authorized representatives on the occasion of the

PRECISEU Best Practice Recognition Ceremony

I also give my permission to the Organizer to use, reproduce, publish, transmit, distribute, broadcast and display photographs, video or audio recordings that contain my image or voice offline or online, internally and externally (e.g. on the Intranet, in social media, for educational purposes, for presentations, etc.) in all current and future media and formats, particularly in new and future media, for the purpose of reporting on the event. Media include, for example, the websites of the Organizer; official channels in social networks (X (former Twitter); TikTok; LinkedIn; YouTube); and any event reports or videos, press releases and image brochures of the Organizer.

This consent also applies to parts of the recordings (photograph, video, audio or oral citations, etc.). I also give my permission to the Organizer to mention/identify my name, title, job title/role, company/institution and its location, as well as to collect, process and use my personal data related thereto.

I give this consent with immediate effect and under the assumption that my personal data will be deleted after the legal retention period of 10 years. I have the right to withdraw my consent without giving reasons at any time with immediate effect. I am aware that the recordings can be downloaded worldwide once used on the Internet or in social media; the recordings become a publicly available source. It cannot be excluded that third parties will store, use (also commercially) and re-arrange the recordings. Automatic exploitation of the recordings is also possible.

This consent does not give rise to neither a claim for service in return nor rights to or in relation with the recordings or their use. Furthermore, I am aware that I cannot claim use of my recordings. The right to use the photographic and video recordings shall transfer to the Organizer.

(Place, date)

(Signature)

CONGRATULATIONS!

The PRECISEU Best Practice Recognition is a prize designed to inspire, motivate, and showcase exemplary practices in healthcare, particularly in the innovative use of health data.

And you have won in the category **XX**— your project is worth to be showcased! Congratulations.

This is still **confidential**, because we want to create a real “Hooray”- moment in Vilnius:

The general assembly of PRECISEU will be held at the [Life Science Baltics](#) on 18 September 2025 in Vilnius. Partners from all regions will get together and celebrate your outstanding project. We will live stream a one-hour session where we will shed spotlight on you!

Independent of the jury voting we want to engage even more with the public and plan to highlight three finalists and call for a public voting: “**Community Spotlight**”. We would like to feature a short video from three finalists per category on our website to boost engagement and encourage people to vote. The same video will be shown during the Ceremony.

We need your contribution!

- We kindly invite you to **join the conference** (travel budget at your own expense). Please confirm with Rasa Kavaliauskaitė (r.kavaliauskaite@inovacijuagentura.lt; cc) if we can welcome a member of the team at the event in person.
- Please share the following promotion materials with us.
 - A **picture** of you
 - A **short video**, recorded by you.

We kindly ask you to record a short video (maximum 1.5 minutes). Please find below the script and **information to be read before recording** to produce the best outcome.

- Please sign and send back the **consent form** attached

Script for the video recorded and provided by the winner

Opening Scene

Provided by PRECISEU

Showcase your project the recording should be **1-1,5 minutes**

Please record the answers to the following questions; please make sure, the overall recording is no longer than 1,5 minutes):

Adress the following questions in your introduction:

- 1. Who are you?** *“Hello, I am....”*
- 2. What is the project you have applied with?** *“I have applied with the project....” “ I introduce....”*
- 3. What does your project bring to the public?** *“With... more people can be treated,” “access to health data is” “ we solve the problem of...” “patients will....”*

*Please choose **at least one** of the following questions to answer in your video, that relates to the category you have applied for:*

- 1. How does your project leverage patient data to improve healthcare outcomes, and what types of data do you collect and analyze? How to you protect personal data.**
- 2. How have you actively involved patients in the design and development of your project? In what specific ways have you ensured that your solution is inclusive and responsive to the diverse needs of patients, and what challenges have you faced in aligning with relevant regulatory frameworks?**
- 3. Based on your experience, what strategies or support mechanisms would most effectively accelerate the adoption and scale-up of your innovative solution across different healthcare systems in the EU? Please refer to your project.**

Closing Scene

Provided by PRECISEU

Check out the video [here](#) (min 0:06-0:11) to get an idea for the setting we are looking for. Detailed technical support and instructions follow on the next page.

Important details for the recording

1. Technical Setup

Camera

- Use a high-quality camera or smartphone (1080p or higher resolution).
- Position the camera at eye level to ensure a natural, engaging perspective.
- Stabilize the camera on a tripod or sturdy surface to avoid shakiness.

Lighting

- Use natural light or a well-lit room; position yourself facing the light source.
- Avoid backlighting (e.g., sitting with your back to a window).

Audio

- Record in a quiet space to minimize background noise.
- Use a microphone if available (external or built-in).
- Speak clearly and at a moderate pace.

Framing

- Center yourself in the frame, leaving some space above your head.
- Ensure your shoulders and upper chest are visible (medium close-up shot).

2. Background

- Choose a clean, uncluttered background.
- Avoid too much of distractions such as moving objects or people in the background.
- Choose a location of some connection to your project, e.g. your lab or office space
- If possible, incorporate branding or project-relevant visuals (e.g., logo, banners).

3. Appearance

- Dress professionally or in business-casual attire.
- Avoid overly bright patterns or clothing with logos (unless they are project-related).

4. Script and Tone

- Stick to the assigned script and create a short video
- Answer the questions leaving a short break between the answers
- Speak with enthusiasm, authenticity, and a positive tone.
- Smile and make eye contact with the camera to create a warm, engaging presence.

5. File Format and Submission

- Record in **landscape** mode 16/9 (horizontal orientation).
- Save the file in a standard format (e.g., MP4)
- Submit the video via e-mail to dw@biorn.org by the **deadline: 30 July 2025**.

6. Permissions

- Ensure that you have the necessary permissions for any visuals or branding included in your video.
- By submitting your video, you agree to its use for your promotion in e.g. on the website, the RECOGNITIONS CEREMONY EVENT, in social media. -> please sign the consent form

PLEASE LET US KNOW ASAP IN CASE YOU DO NOT WANT TO SHARE A VIDEO!